PORTFOLIO 2022

ANA MARÍA ALDANA VIDAL



ABOUT ME

I have decided to start my career as an interior designer in Granada Spain, but I am from Colombia. Since I was a child I was passionate about design and architecture, I visited model apartments on weekends to see the different distributions that made up space and in turn, I began to be more interested in the design and furniture that made it up.

When I understood that beyond architecture there was a specific branch of design for interior design I decided that would be my profession.

During my career I have been able to understand that it is all about creating unique experiences, interacting with the sensations that space can transmit, helping society through design, and making it a powerful and essential part of our daily lives. This is what makes me fall in love and passionate about this career on a daily basis.

EXPERIENCE	GRX ARQUITECTOS Internship	Granda,Spain 2019
	STUDIO LINSE Internship	Amsterdam, Netherlands 2021
	FREELANCER	2022
SOFTWARE	Autocad Illustrator Indesign Sketchup	Vray Lumion Photoshop Lightroom
LANGUAGES	Spanish (native) English (fluent) German (fluent)	

REFERENCES

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EDUCATION

ESADA

Carlos Jiménez Product designer +34 627630334

UDEM Semester exchange

Deutsche Schule International Baccalaureate(IB)

School year exchange

Photography School Valle

Cali, Colombia 2003-2016

Monterrey, México

2017-2021

2020

Leer, Germany 2013-2014

Cali, Colombia 2012

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UNA CASA DOS CULTURAS

UNA CASA DOS CULTURAS is a project that was born with the intention of reforming a house located in Atarfe, Andalusia as a rural tourist house. As its name suggests, it is a house that manages to bring together from the interior design two cultures; the Andalusian and Mexican within the same territory.

It is a new concept of accommodation and tourism for guests. It offers a multicultural experience where interior design plays the true role of connecting people with a second culture. This proposal not only arises as a solution after the adversities of covid 19, but also as a wake-up call to the hotel industry to look for a new way of traveling through creativity.

The main objective is to unite these cultures in a new spatial identity with its own character that is resolved from my personal touch and essence as a designer.

Materiality is used as a design solution and main element to treat the main objective. The materials that these different territories have in common are investigated. For this we have as a reference in Andalusia the farmhouses and for Mexico the haciendas, which have their origin in Mexico since the New Spain.



Where TWO cultures blend together into ONE single identity





TFE: UNA CASA DOS CULTURAS.

PLANO: REFORMA PLANTA BAJA COTAS. Escala 1:100

LOCALIZACIÓN: CALLE LASTRA 8 (ATARFE)

ANA MARÍA ALDANA VIDAL.





TFE: UNA CASA DOS CULTURAS.

PLANO: REFORMA PLANTA PRIMERA Escala 1:100 Localización: Calle Lastra 8 (Ati

ANA MARÍA ALDANA VIDAL.



TWIN ROOMS WHERE YOU WILL HAVE

A MEMORABLE STAY.





SOPHISTICATION & ULTIMATE EXPERIENCE



COMMON AREAS. FEEL THE HOMEY VIBE OF TWO COUNTRIES. Let history embrace you.



THE PLACE YOU WILL NEVER FORGET.



UNA CASA DOS CULTURAS

The YOUR future Holiday destination .

KONCHU FAST FOOD RESTAURANT PLANT AND INSECT BASED FOOD.

Konchu is a restaurant designed with the philosophy of introducing the healthy concept to the fast food market. Insects and plant based food are the main concept to create this restaurant.

In such a way the design of the interior space should be able to represent the philosophy of this restaurant. For this reason this space is created with the intention of generating a pleasant atmosphere and especially to emphasize that it is a healthy space, and what better way to do it than with the concept of a natural habitat where these animals come from. This proposal represents two types of environments, the jungle and the dry climate.

On the other hand, it is important not to forget that this is a fast food restaurant and that its origin is related to street food. For this reason it was decided to design a furniture with an informal appearance using "rusty" aluminum which in turn is a referent to the origin of this type of food.

At the same time we have implemented the use of digital screens, which have a RFI software, people can order and choose the table where they want to sit and will have a cone with the number and this can be tracked from the kitchen thanks to the software, which helps to continue having the experience of speed and even for greater customer satisfaction, your order will be brought to the table.















THE PASSAGE OF TIME A house of the future

A conceptual project

A house that offers different solutions to the future and present needs of a family. The main idea of this project focuses on the concept of the passage of time, appreciating, and making maximum use of a home in their maximum time of life. Time can be an abstract issue and difficult to extract in a physical solution. However, solutions began to be created at the moment when it was decided to generate possible solutions of order in the space.

The use of guidelines to create similar surfaces was the key to the development of the project. The crossing of one line with another creates the symbolism of a cross. This symbol designates a specific intervention to the design creating a new language in the surface.

As a result, we get a legacy of crosses, where around them new symbols have been generated respecting their structure, filling and enriching the place with different distributions which give a variety of solutions to any possible and future need of the user that inhabits this space.





"THE EYE DOES NOT SEE THINGS IF YOU DO NOT FIGURE OUT THINGS THAT MEAN OTHER THINGS " -ITALO CALVINO

MAIN STRUCTURES





2019



2029







2049







2 FLOOR

EXCAVATION BY AN ARTESAN Evelin Martínez Atelier & Boutique

The following project is developed based on the concept of craftsmanship. Expressing its pure value in the interior space of a store and fashion workshop. The creation of the spaces is worked with the method of excavation. This idea is connected with the purpose of understanding the store as a large solid block from which pieces of different volumes will be extracted, leaving remaining spaces that generate other spaces with different heights. As a response to the excavation, a structure is obtained that represents the value of 100% handcrafted work, having a set of design development in the most natural and "handame" way possible, thus representing the main value of Evelin Martinez's clothing brand.

Materiality is an important element in this project. The textile formwork technique is the necessary complement for the purpose of the project. The elements that have been exposed to nature will be represented with a textile formwork texture, in order to recreate an environment that logically connects with its main activity. The floor and wall materials are developed with an unexpressive aesthetic, leaving the protagonism to the textured cement blocks.



ARTESANA L CONCEP T- INSPIRA TION WORK BY DANIEL A SOLIS Textile formwork technique.



EXCAVATION PROCESS Following the concept of craftsmanship as much as possible













INTERIOR DESIGN









A, STUDIO

Interior design

The main objective of the design of this interior design studio is to show the public the way in which A, Estudio develops projects. Transmit the essence and characteristics that represent not only the way of working but also the sensitivity with which they act on a space.

The intention is to create a design that communicates simplicity in form and function, a functional, simple, clean, elegant space, where the strategy of using one material helps to create the personality and identity of the studio. Space must convey clarity, that is, a predictable and uncomplicated environment. For this, I had to respect and work with the pillar that was the main structural element in the space. At first, was conditioning the design and be a "problem" for me, but in the end, I decided to learn from them, they were actually the reason and guide for the distribution and division of the final space.

On the other hand, the 3 main zones are connected to this atmosphere respecting the existence of the pillars, getting into it in a minimal and subtle way. With the help of grey cement, I created a common whole which makes its way along the floor leading to the different existing areas. Finally, the intervention is adapted with a posture of a route clean, simple, and elegant design, giving also the needed popularity for the pillars.



Current status.

А



Intervention.







Current status.

Intervention.



INTERIOR DESIGN



OOO- THE NEW ERA Sneakers store

The purpose of the project is to create an interior design strategy that expresses the concept of a museum, space where slippers are valuable pieces; "To buy, to wear and to relate to a piece of art". The use of this concept is inspired by the origin of the first "sneakers", where they were initially for athletes and then for the whole public, giving them the opportunity to feel in a high social position.

The brand wants to represent these amazing shoes as pieces of value. So when we talk about museums and their exhibitions, we think that the pieces on display have a certain level of value, therefore, the idea of creating the concept of a museum in a sneakers store is to preserve and highlight the origin, evolution, impact, and importance of the shoes in society, being nowadays objects with meaning and value cultural for everyone.

To represent this design I decided to use materials that represent that "history" with the intention of creating that contrast between the past and the "history of sneakers" and the current modern era.



THE SNEAKER CUL TURE- our culture nowadays



INTERIOR DESIGN







YOUR POPCORN

Streaming VIP lounges

Our proposal comes from research on the famous phrase "Netflix and chill" which is now recognized as a way to "flirt" or simply have an excuse to meet and have encounters.

Our proposal is focused on creating a space where couples, including open and uncommitted ones, can enjoy alone series or movies from their favorite streaming platform, having the opportunity to get intimate, if they want to, with tranquility and privacy. As an extra, we offer a chillout area for after or before the experience.

#YOURPOPGORN







PROPOSAL OF INTERVENTION IN Azucarera san Isidro, granada, spain.







INTERIOR DESIGN



STUDIO LINSE The Fabric Hotel





STUDIO LINSE Scheepvaartmuseum



THANK YOU FOR YOUR TIME.