

PORTFOLIO 2021

Álvaro Fernández Ruiz de Pascual





Student of Product Design at ESADA (Granada) and Jewelry at the School of Arts and Crafts.

I was born in Daimiel in 1999 (Ciudad Real)

Very curious, in love with design and art. Along with trends and an insatiable hunger to create something new.

My design philosophy is to create as much as possible with the minimum necessary.

Álvaro Fernández

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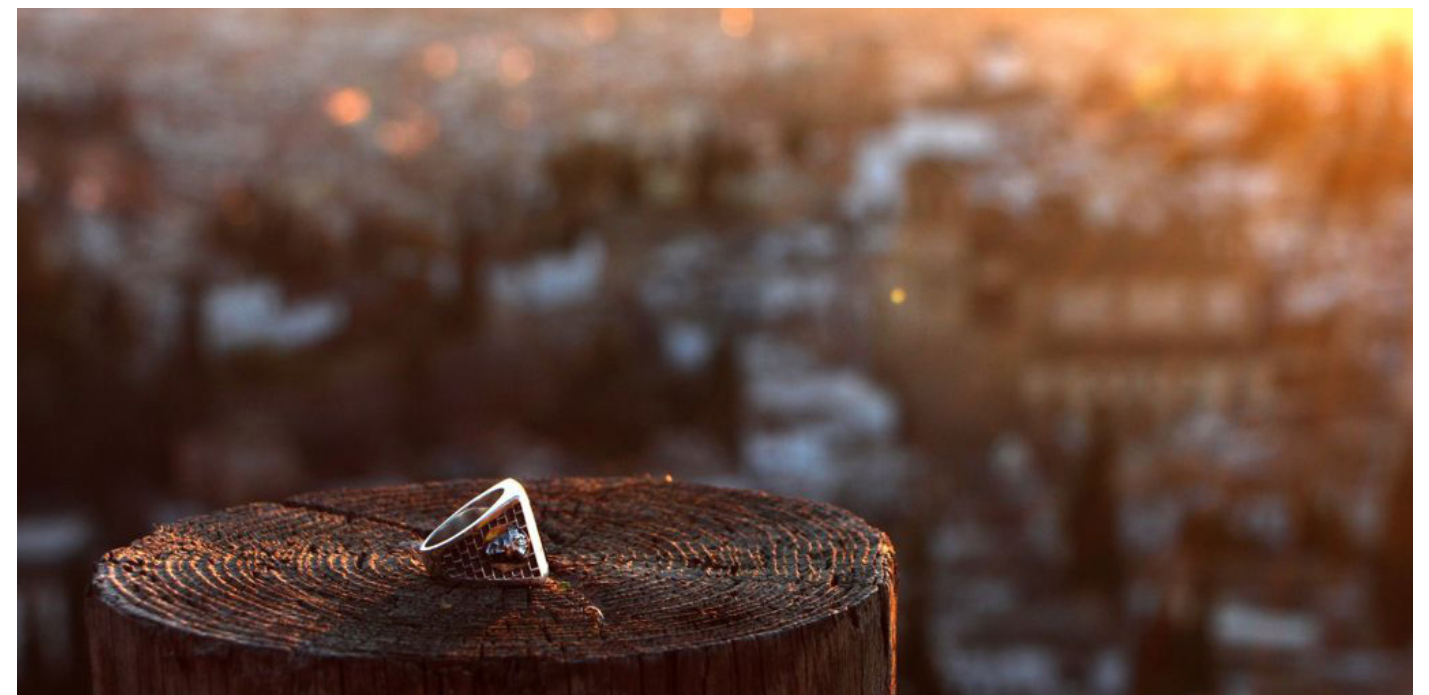
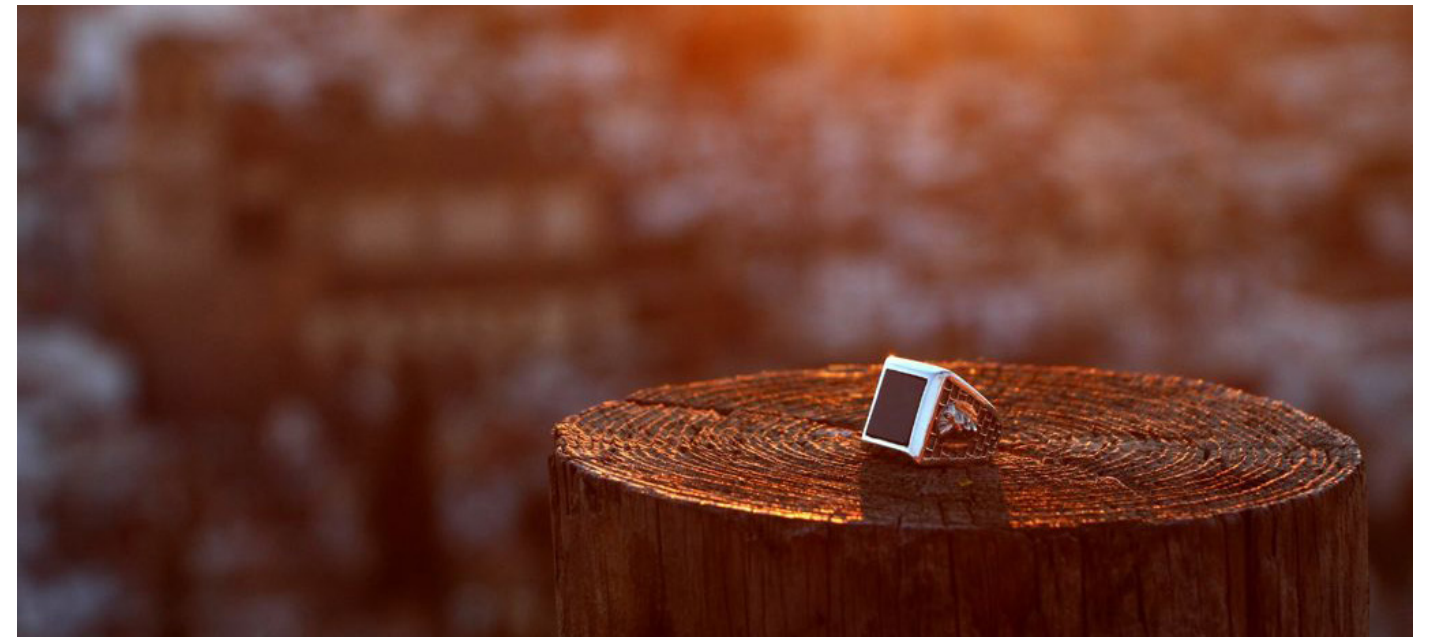
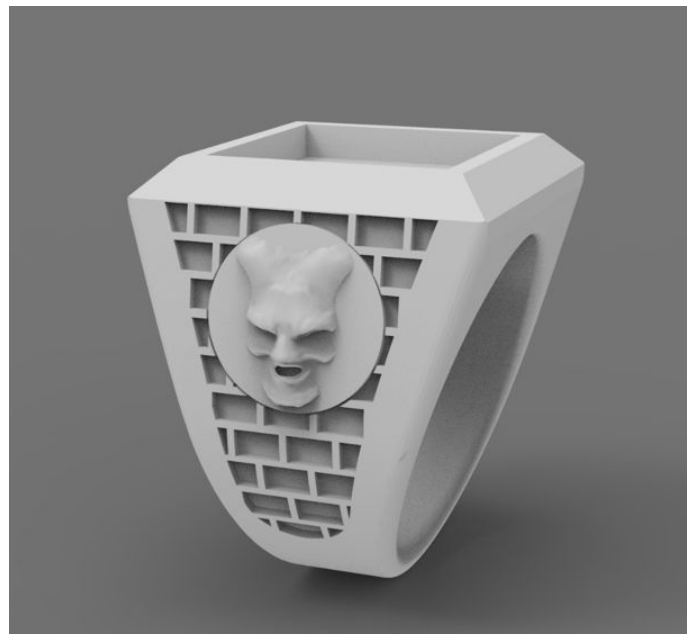
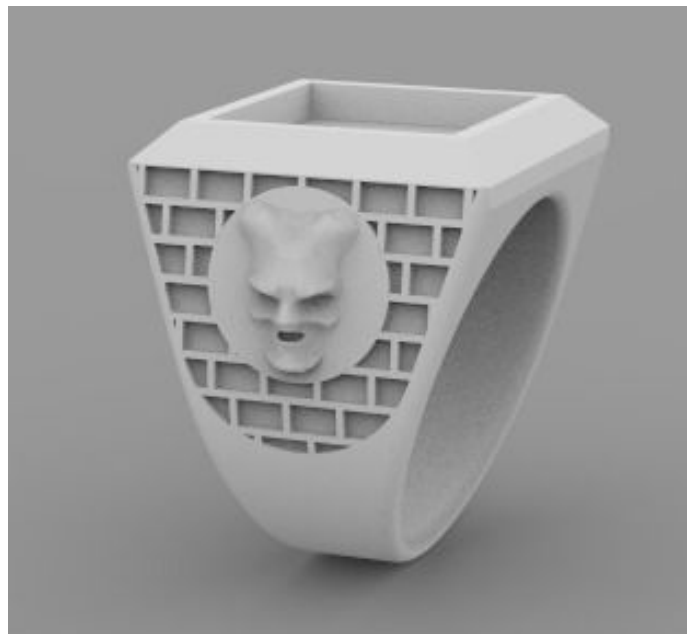
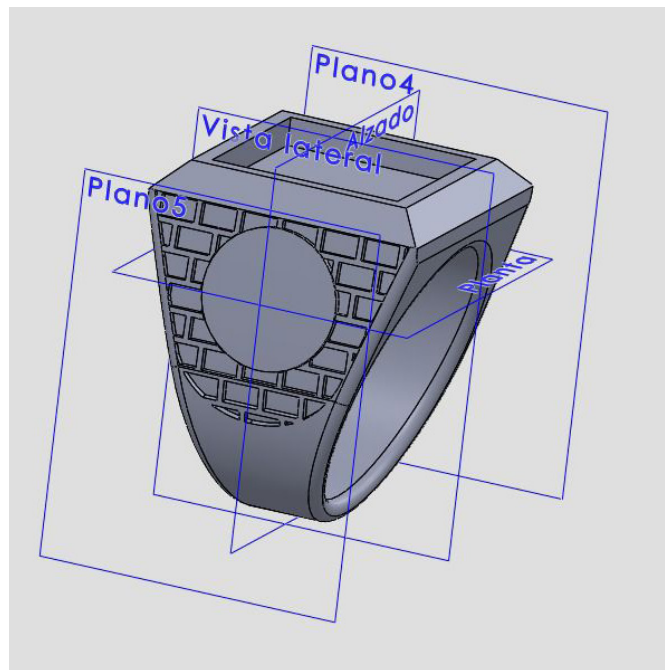
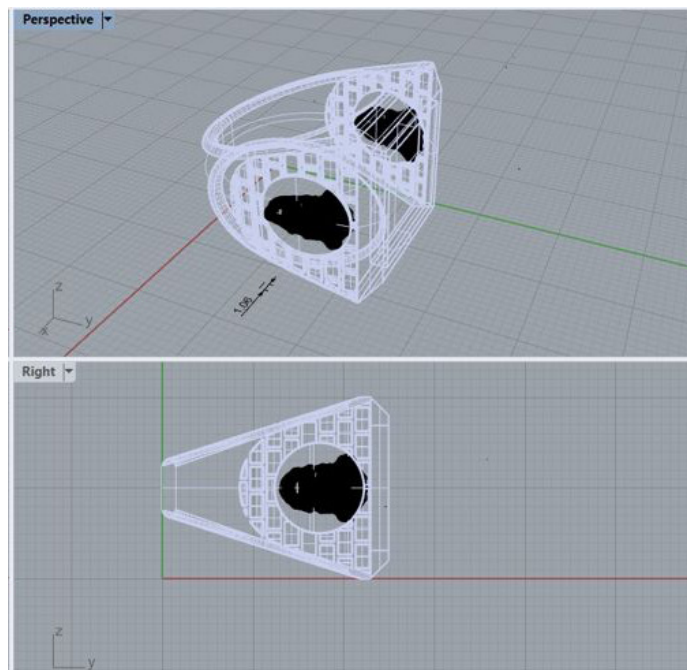
Cocco Lexa Stamp

1 month

Stamp designed for Cocco Lexa.

Inspired by the satyrs of the palace of Carlos V, made in solid silver accompanied by Onix stone.

This work has been developed from scratch, starting from a square base and building the sides of said seal with brick to reinforce and highlight the organic figure of the face compared to the geometric shape of the brick.

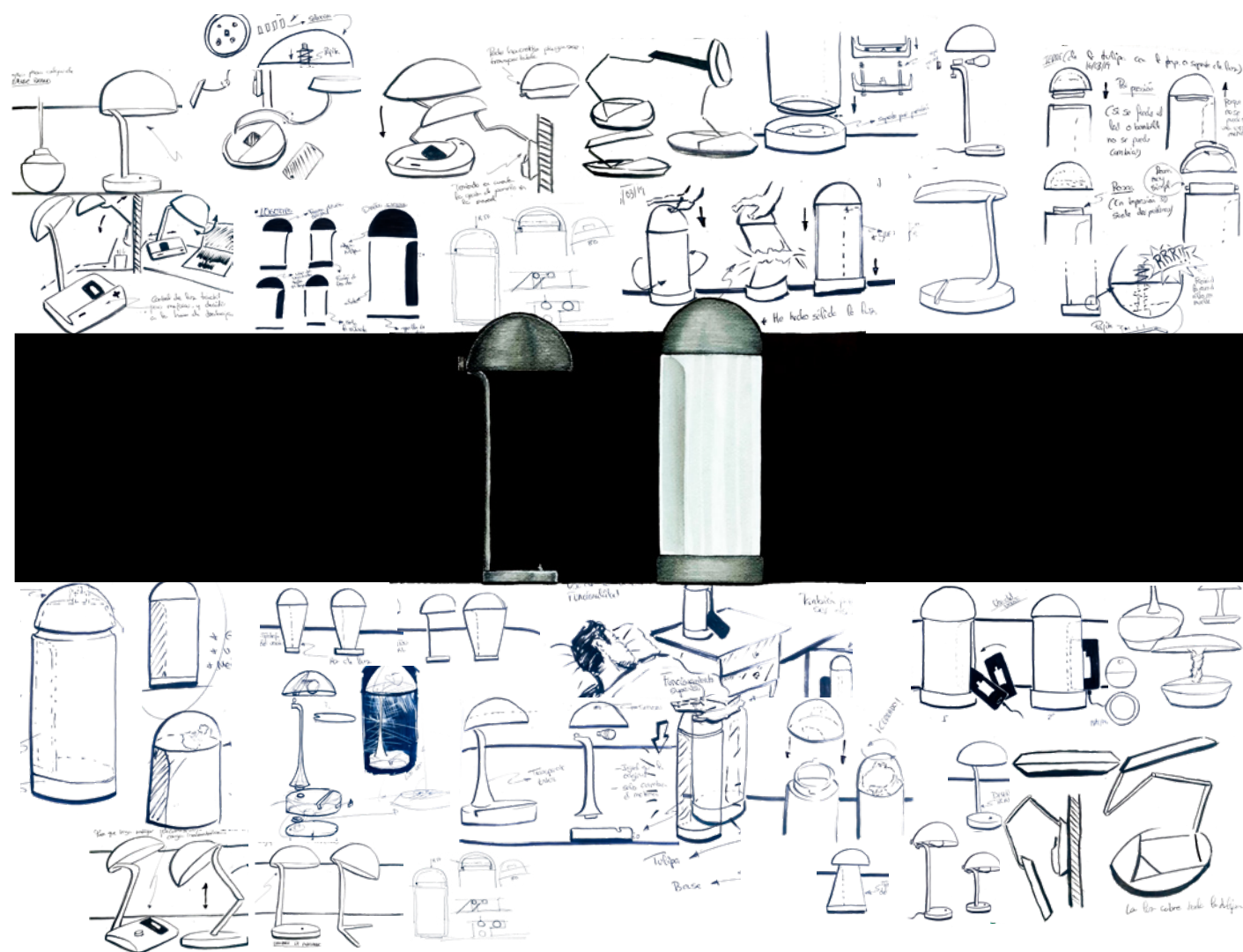


Re-lamp

1 month

In honour of the centenary of the Bauhaus, an object of furniture was redesigned. In this case, the briefing started from a Marianne Brant lamp made for a nightstand.

The work and design development are based on solidifying the beam of light that comes out of the hemispherical tulip, working the vacuum and obtaining a hole where before there was a solid thus creating support for smartphones. On the other hand, the user experience also varies since it is not a button that turns on the light, it is the same lamp that acts as a push-button.



Historia

1 month

The Balenciaga style had to be conceptualized, obtaining footwear through his style.

With those flourishes and fabric falls so defined in their dresses, from the Baroque. It was created, a shoe aimed at the entire life of Balenciaga, he began being a tailor, hence the shirt cuff as closure and fastening of the footwear.

The interior of the footwear is composed of microporous soles and leather for the grip of the instep and heel, all this covered with shirt fabric that is born from the cuff, creating the undulations so characteristic of Balenciaga, hence its name, History.



Coco

1 month

Project carried out for the Verallia contest, the glass container of food that as a general rule was packaged in another material was requested.

The product chosen was coconut water since it better retains its properties. The shape of the bottle is based on the coconut palm, just like the cap is a coconut broken in half, with a different opening than the others, thanks to its wax quality seal that allows different feedback than normal.



CORK

Dark, or dyed, shorter than the conventional but wider, finished in a hemisphere of the same material.

This cork is designed to open the bottle without the need for other tools

LABEL

Made of recycled paper, with a circular shape, being smaller than the plug.

Thus getting half coconut as a stopper.

BOTTLE

Unusual, with a bulging shape at the base and stylized to the neck with cuts imitating the trunk.

This is achieved thanks to the second mold that would have these small reliefs as well as a glass label.

STAMP

Wax at the junction between the cork and the glass, obtaining a tight seal and giving us a quality certificate

Like estacada estacada does with its wines.

In addition, the plastic is eliminated ensuring a product free of this type of materials.



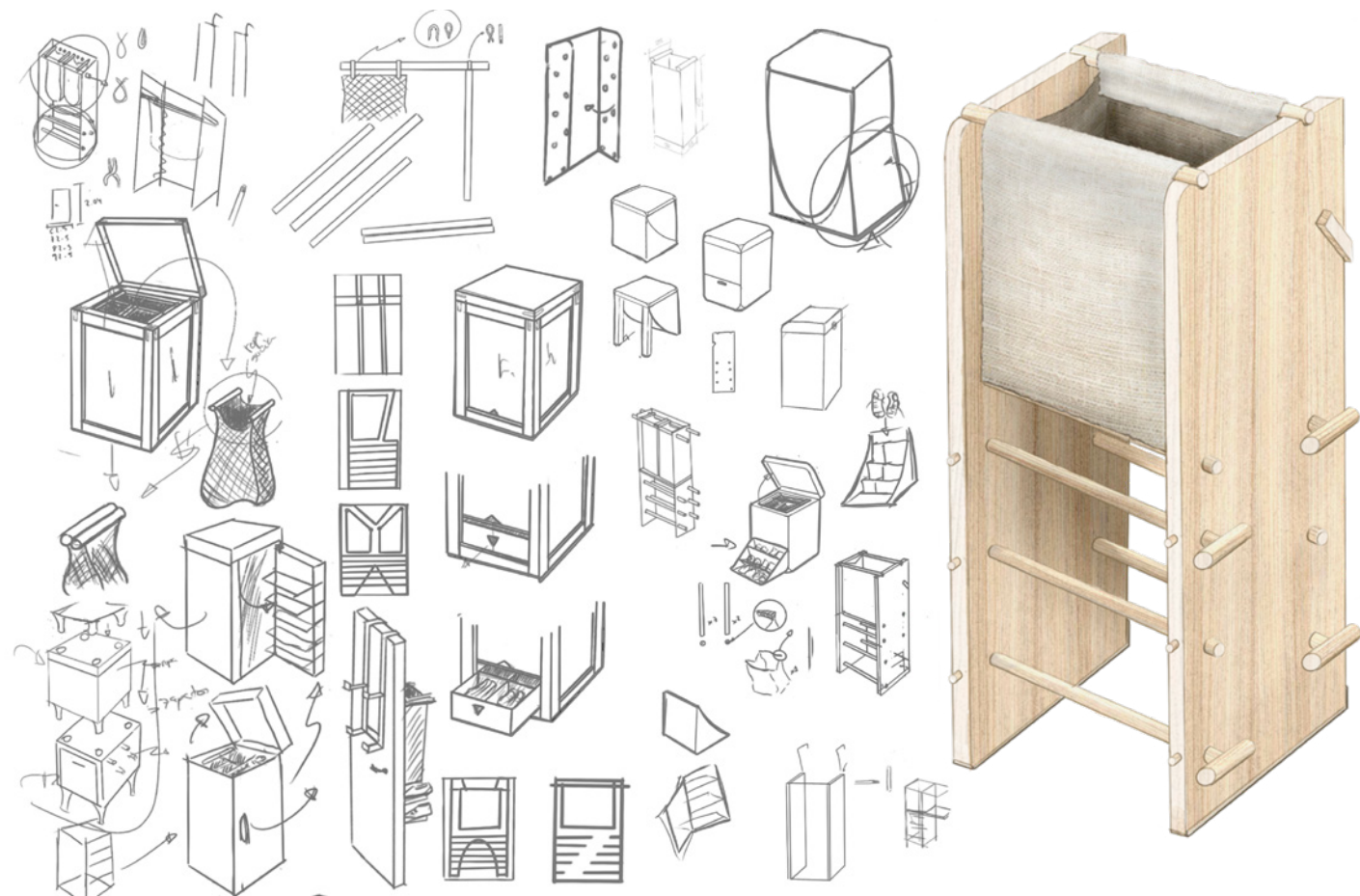
Ren

1 month

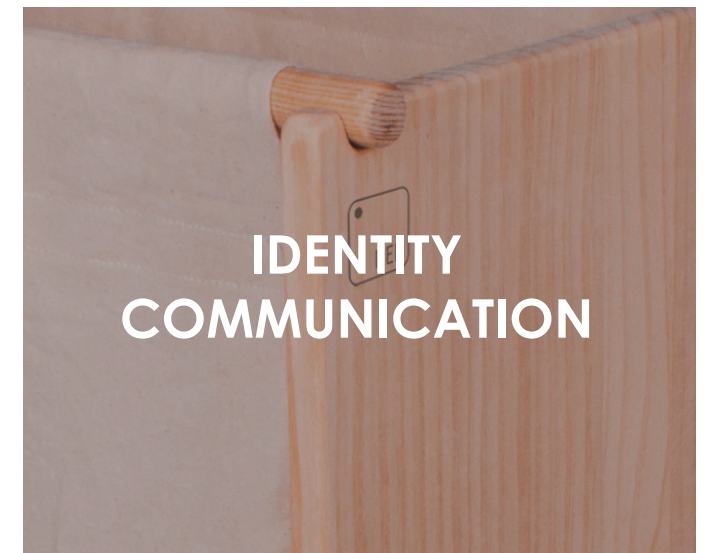
Furniture developed for the life of the student, created from wooden planes and rods.

The main use is of laundry basket dirty-shoemaker, which hangs behind the door, or on the floor, depending on the space the student has to solve the problem of where to put dirty clothes and ordering space with the shoemaker.

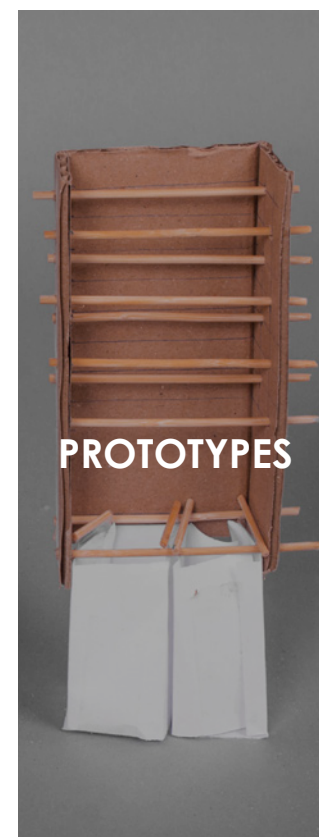
It also has a series of features that make it special, such as that the bag where dirty clothes go can be closed and washed, so you can save time.



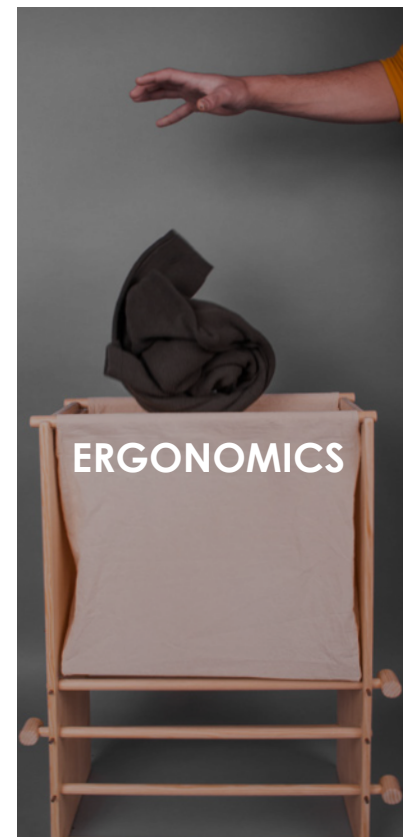
THREE-DIMENSIONAL
CONSTRUCTION



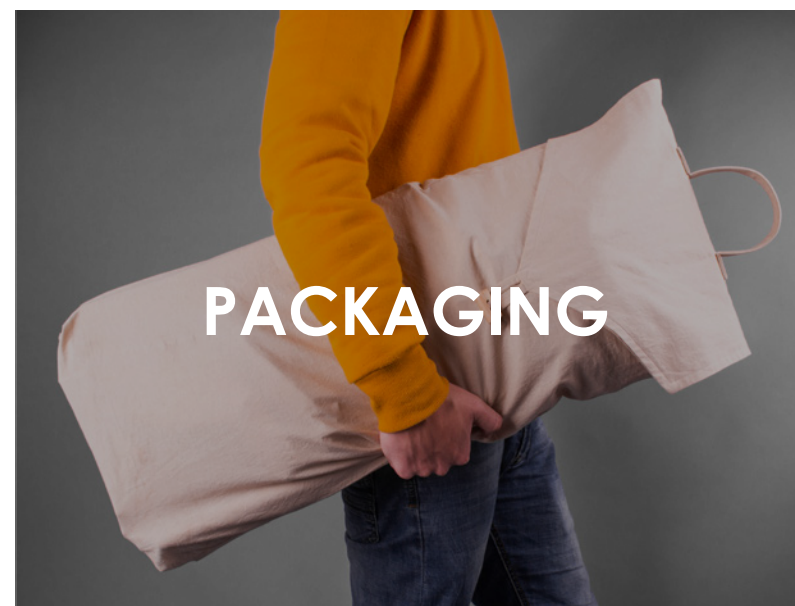
IDENTITY
COMMUNICATION



PROTOTYPES



ERGONOMICS



PACKAGING

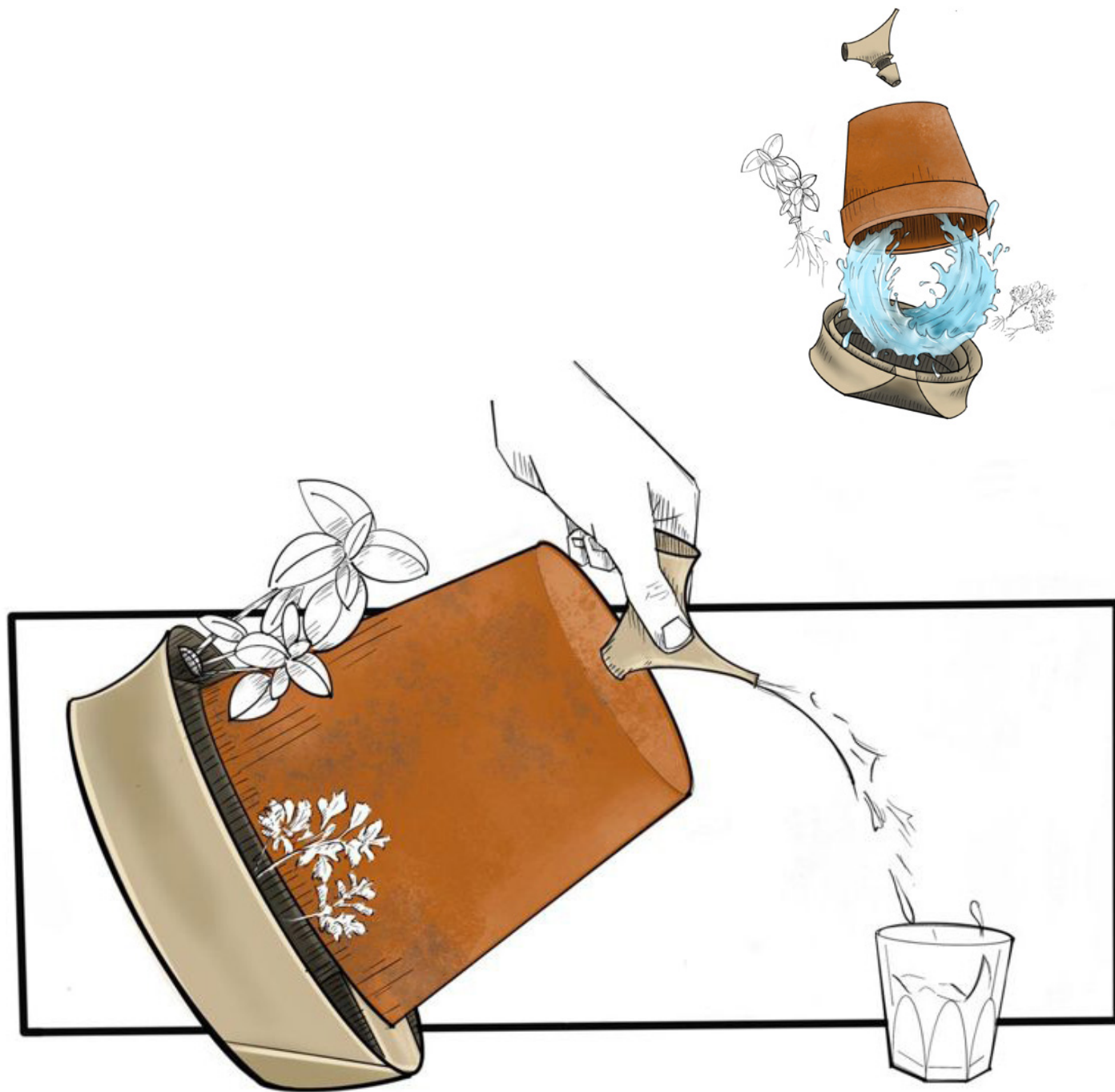


RESEARCH

Botijo

1 month

This project is based on the use of the material, reusing pots together with FLEX filament we can obtain a daily jug with all its functions such as cooling water, and an added value, with the water that oozes from said jug you can feed plants to later flavor the food, such as basil, oregano, mint ...



Trophy

1 month

A trophy design based on the apocalypse, this concept is represented at all times as it is formed from a tangle of iron and solder to shiny geometric pieces.

After all destruction, it is time to be reborn from the ashes, hence this characteristic form, taking into account the elevation and the strong inspiration of minerals that crystallize with this form, such as pyrite.

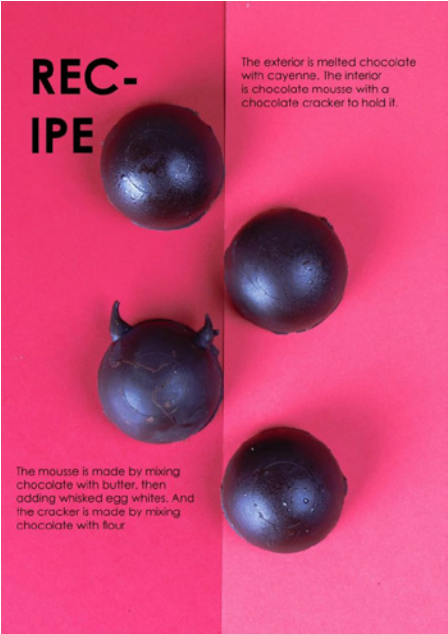


Snack

1 month

Creación del snack “Bíblico”, contando cada una de sus partes, es decir lo celestial, terrenal e infernal.

Para cada uno de los sectores va acompañado el sabor, textura y color, para el cielo una nube de merengue deshidratada, lo terrenal se basa en una galleta recubierta de tijuana y lo infernal es un bombón con una suave mousse picante.

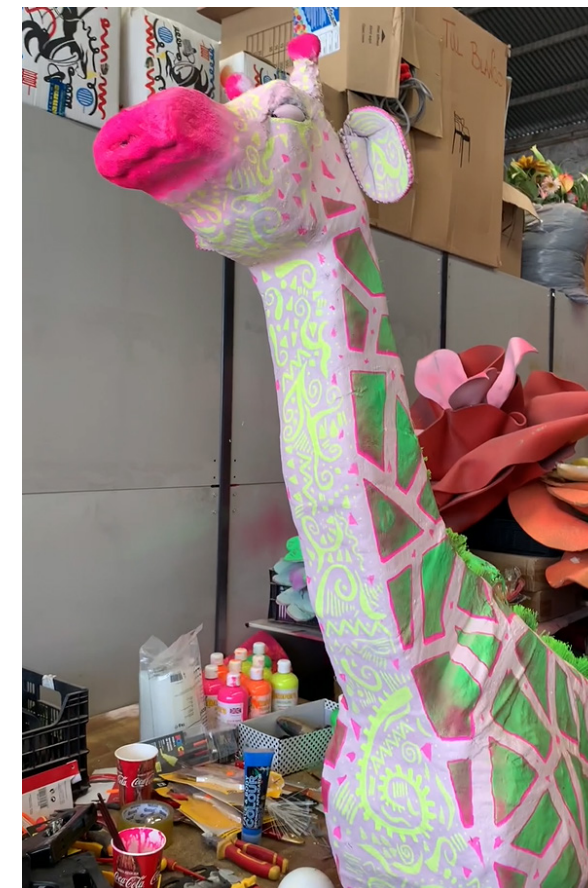


Grupo Bribones

2 months

Restoration of logos of the MAE WEST (Granada) and development of ephemeral decoration for the Mandala festivities (Mojácar) specifically I love Mondays and baila la bamba.

This work is carried out with the Bribones group, in which I learned to model figures with latex and fiberglass, obtaining huge and very light figures like the giraffe, their interior is filled with polyurethane.

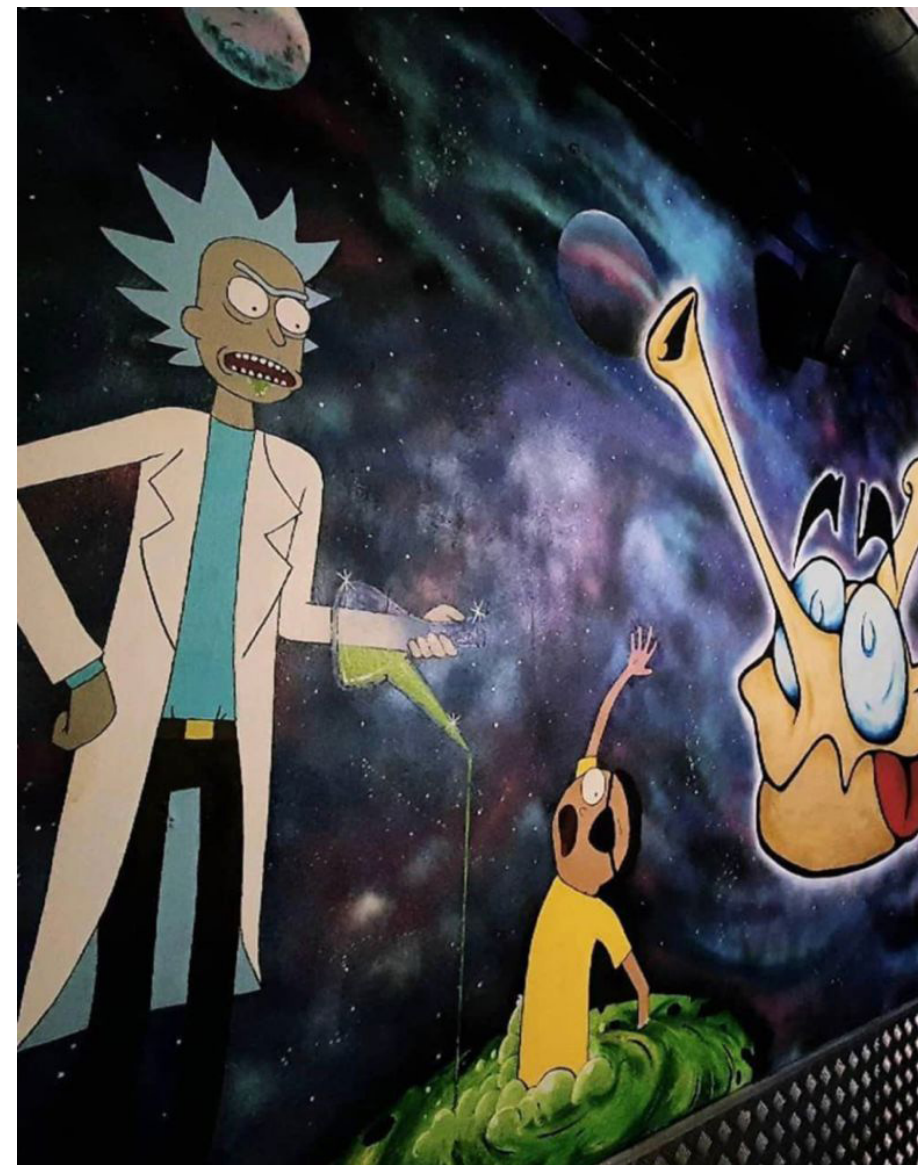
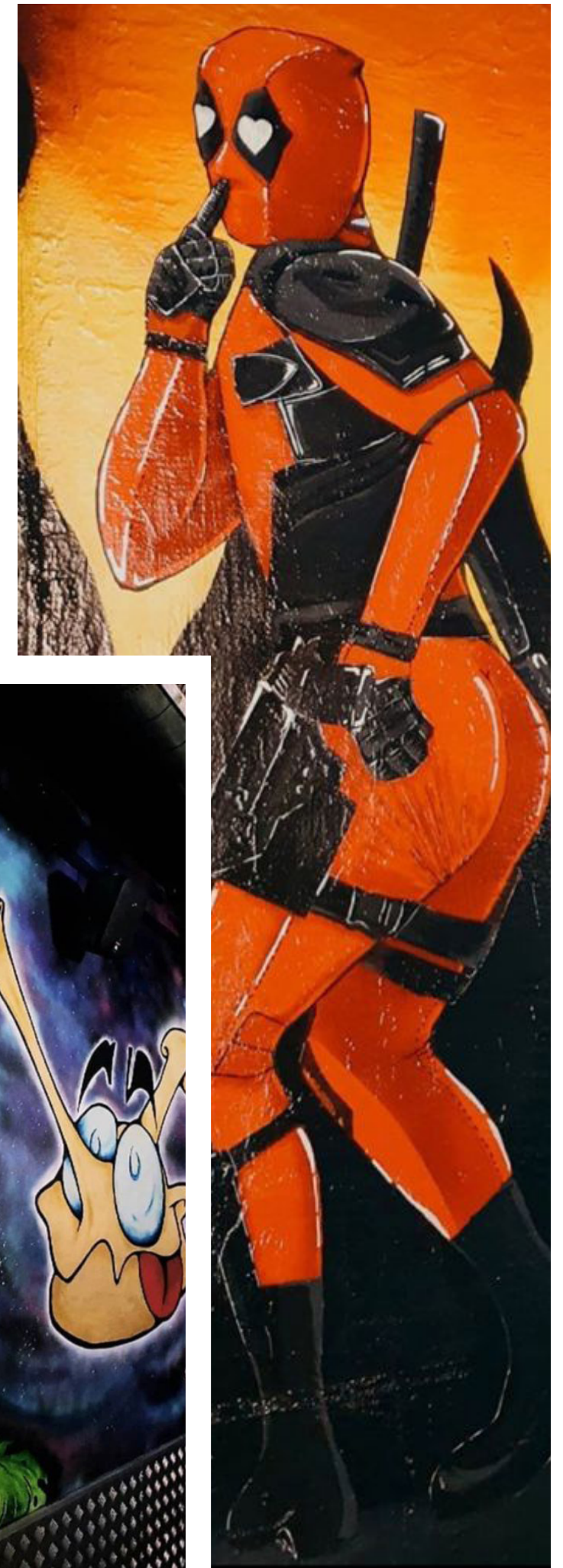


Bar los Porrones

1 month

Interior decoration of the bar los Porrones, with total freedom. This place is characterized by having all the walls painted, but you had to highlight the logo of the porrones and give it a facelift by adding new characters.

This work is done with sprays and a brush, decorating all its parts entrance, bar, bathroom, but with only one restriction they must have been iconic characters.



iVi Barber

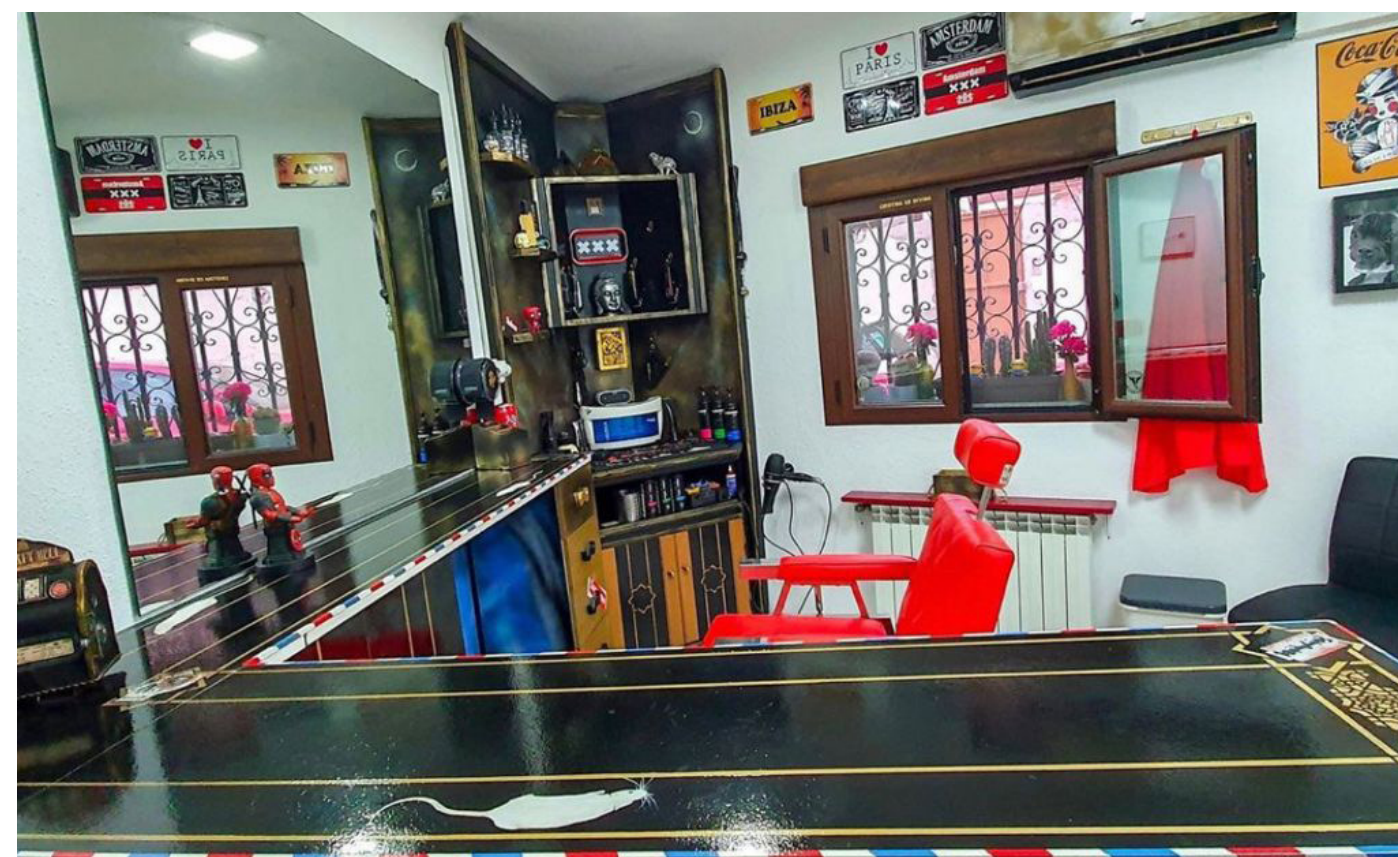
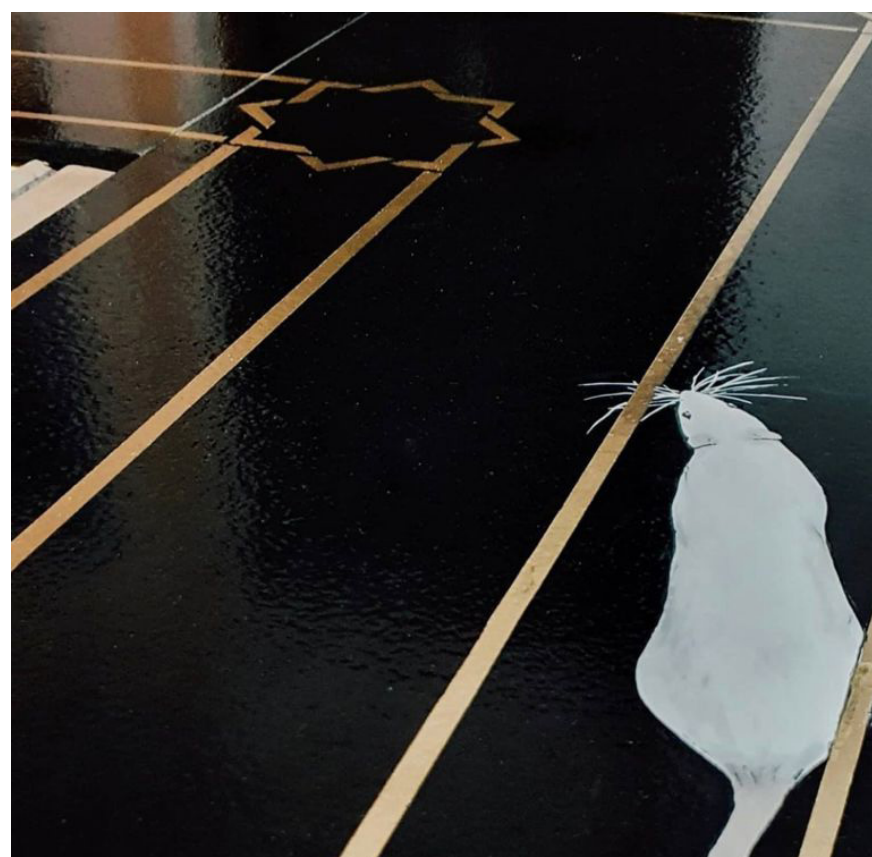
El filo de la cuchilla

1 month

Interior decoration of iVi Barber or also known as El filo de la cuchilla.

The main inspiration for Della Fuente's album "Rest in Power", with the so characteristic Nazari pattern and rats on their way to the iVi logo, as main colors the typical barber shop colors (red, white and blue) would be taken into account, black and gold.

Another of the main factors is that iVi wanted to represent "her life" in this work, with details such as the rose or the skull.

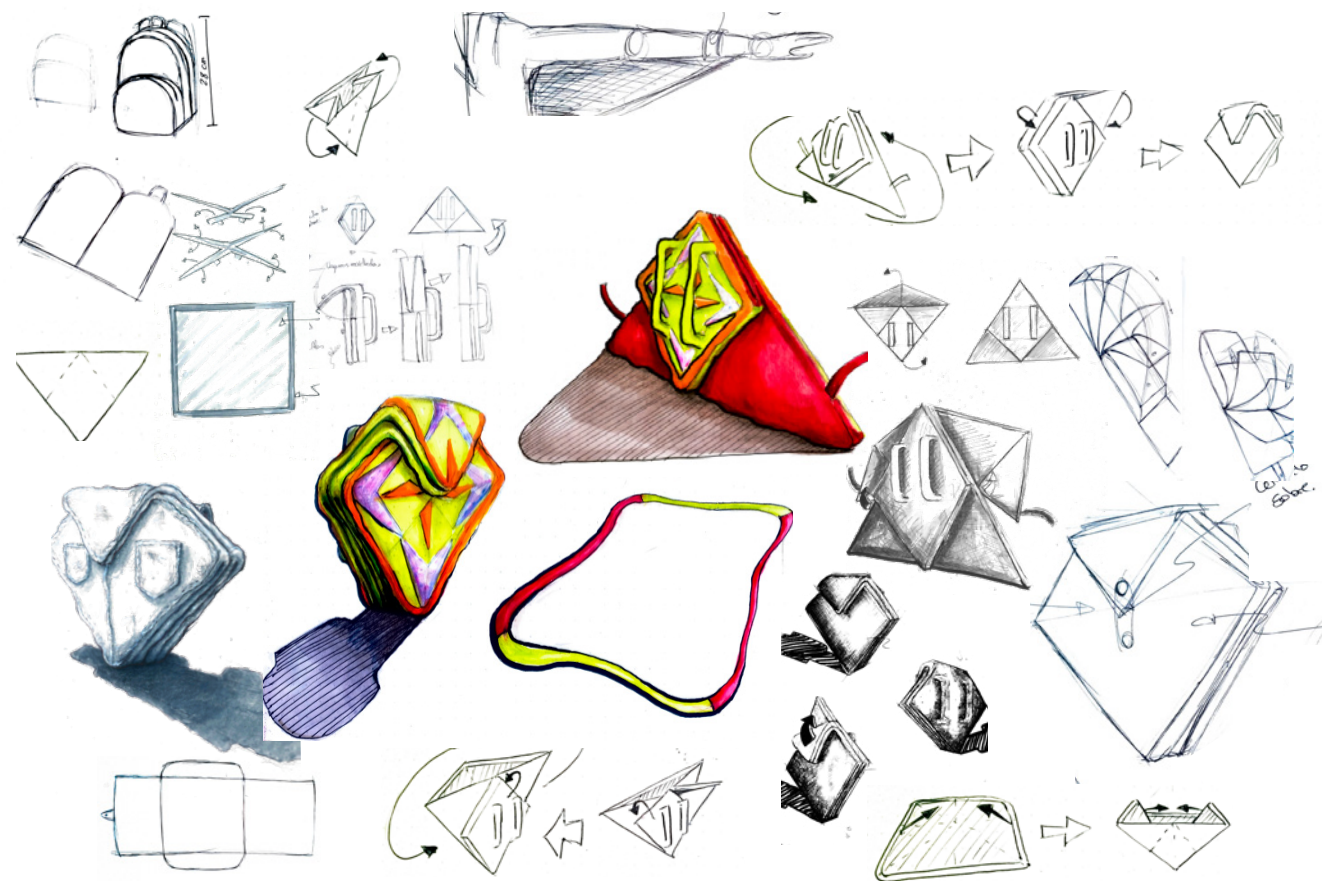


Mat

2 months

The problem was to create a toy with recycled materials, aimed at children from 4 to 7 years old, a drawing blanket convertible into wings and a backpack was created.

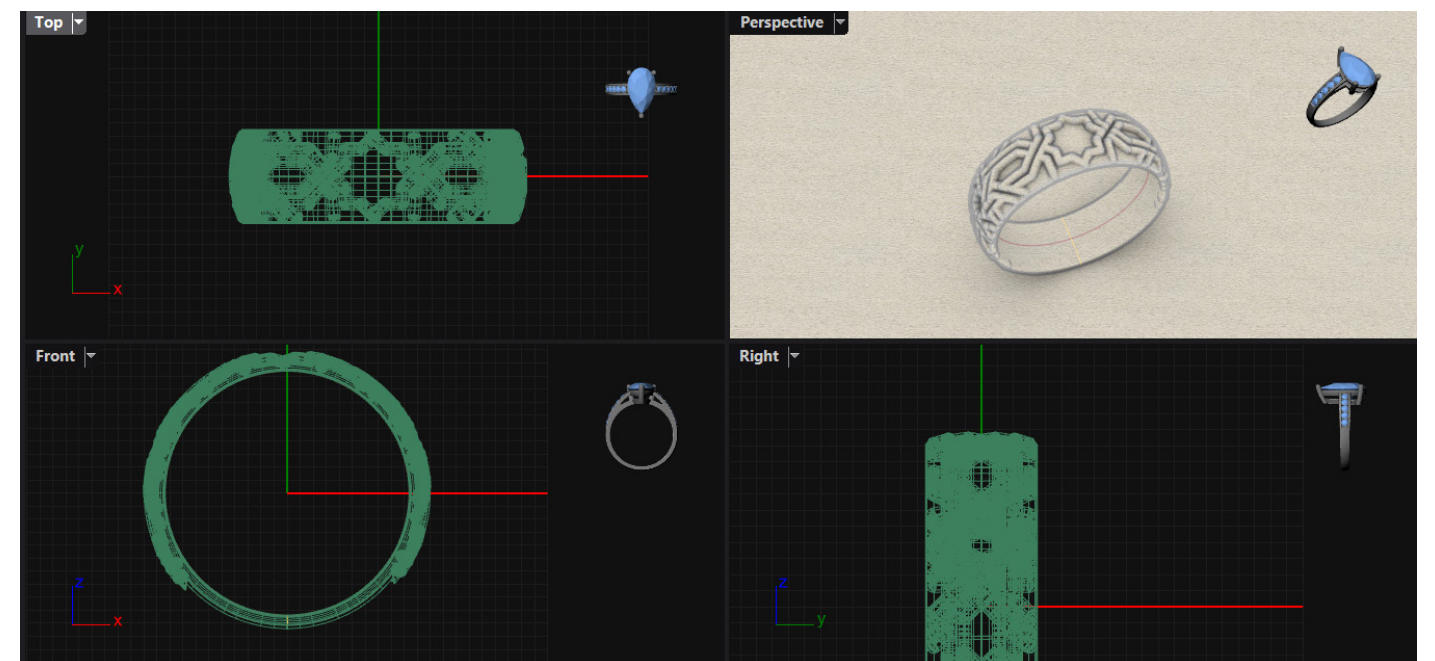
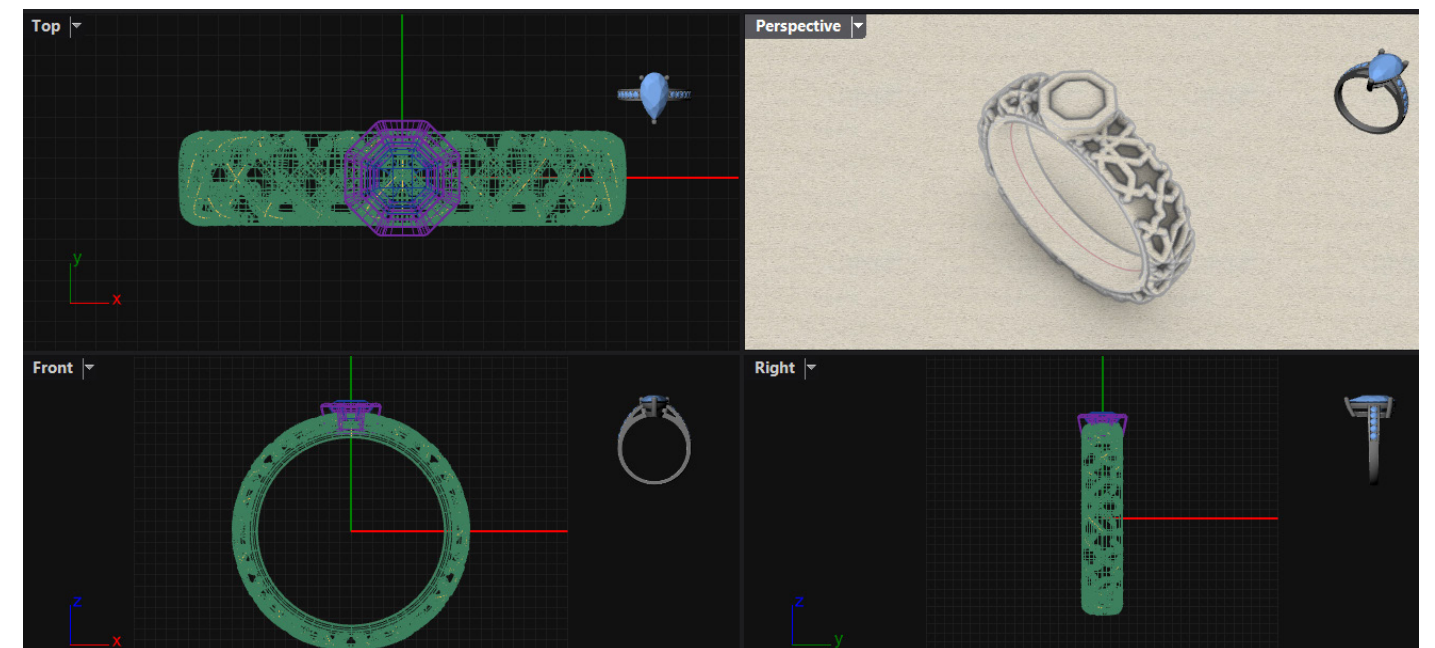
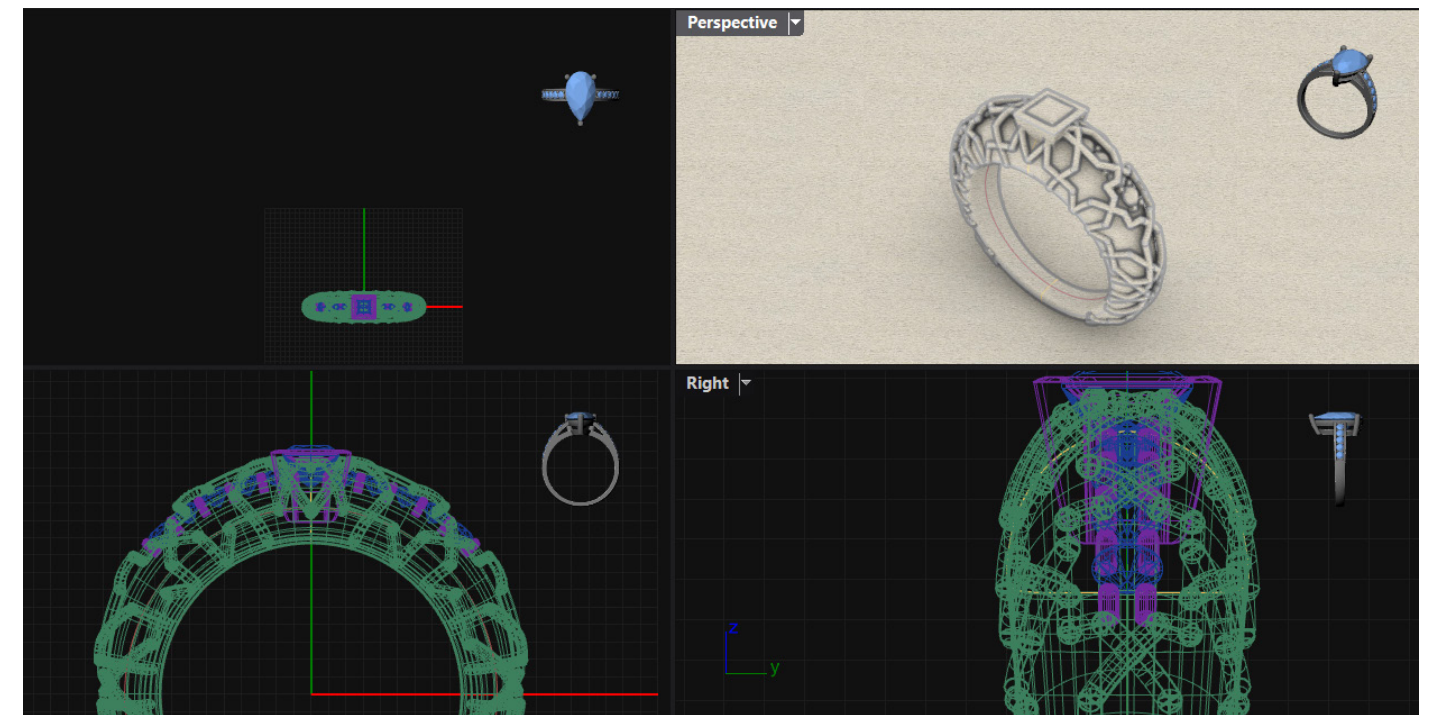
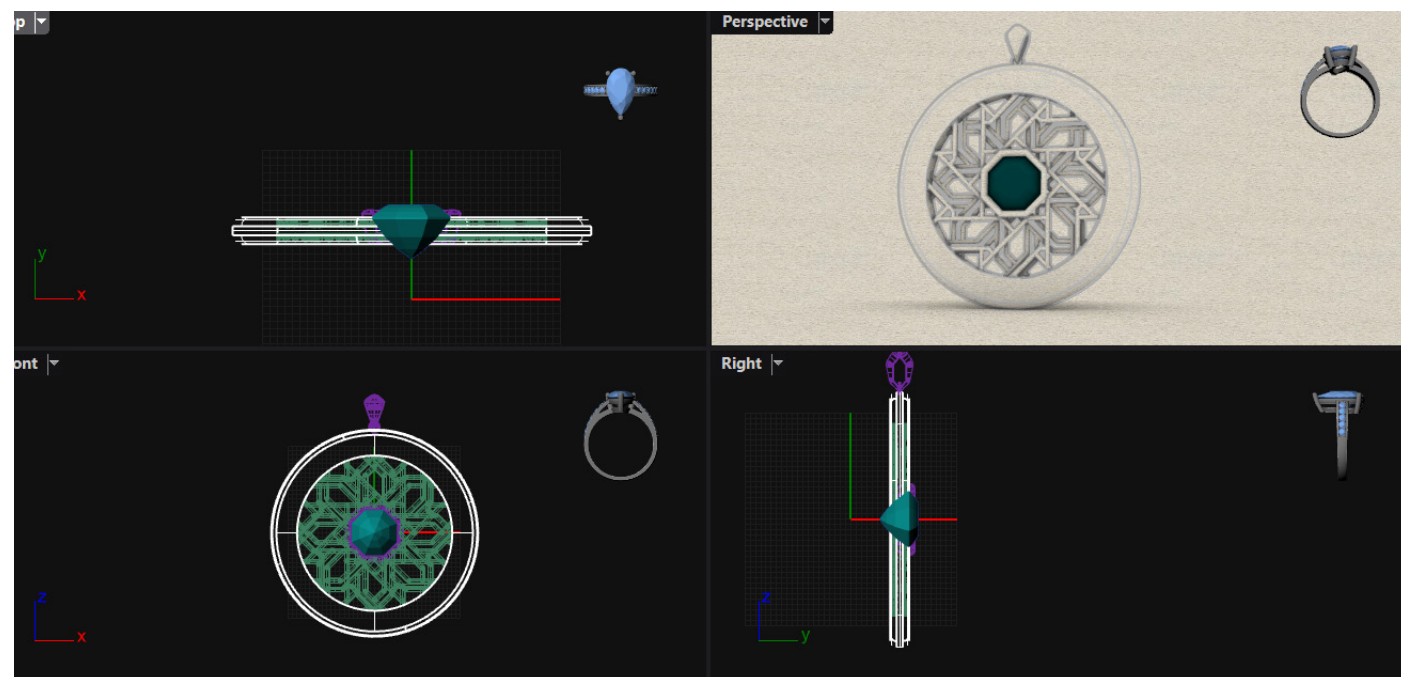
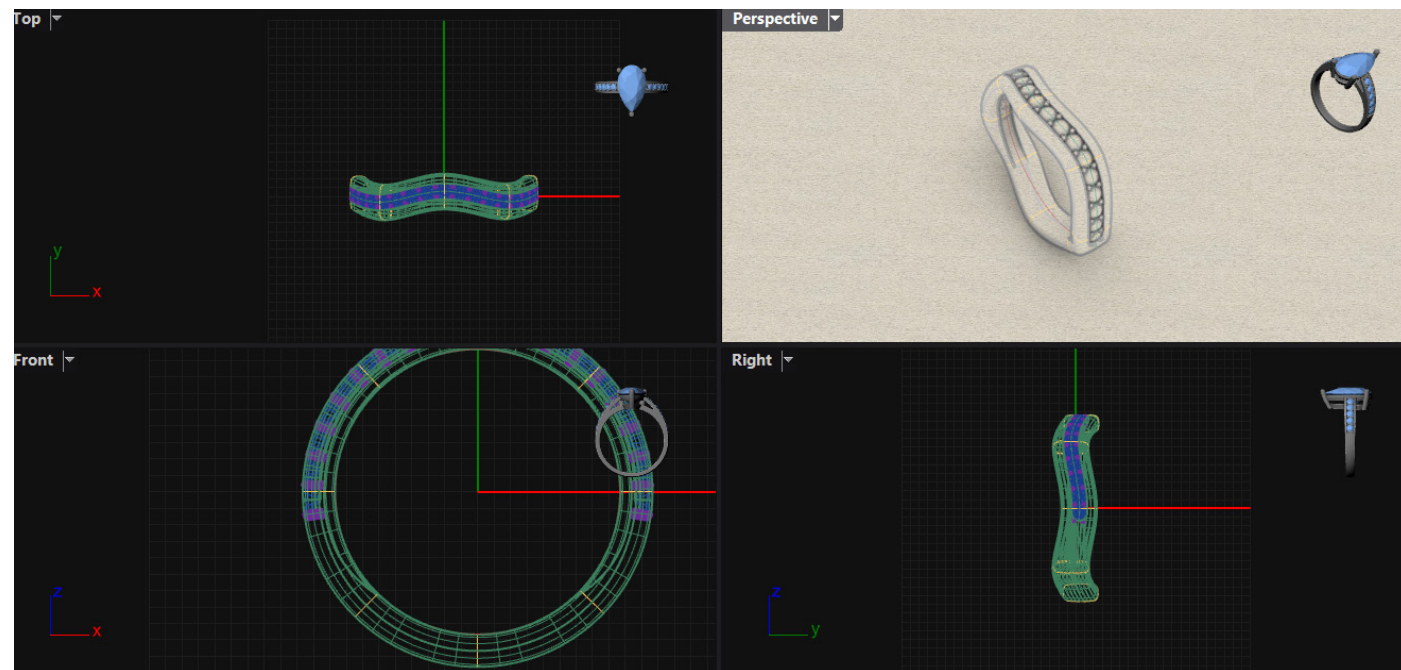
The interior material is reused greenhouse plastic, the outside a sewing technique called patchwork, which consists of taking advantage of fabric scraps to create shapes, with this, a colour code could be created for the best understanding of the use of the toy, that is, know if it is in the form of a blanket, wings or backpack. Imitating the folding of the "come cocos" made of paper.

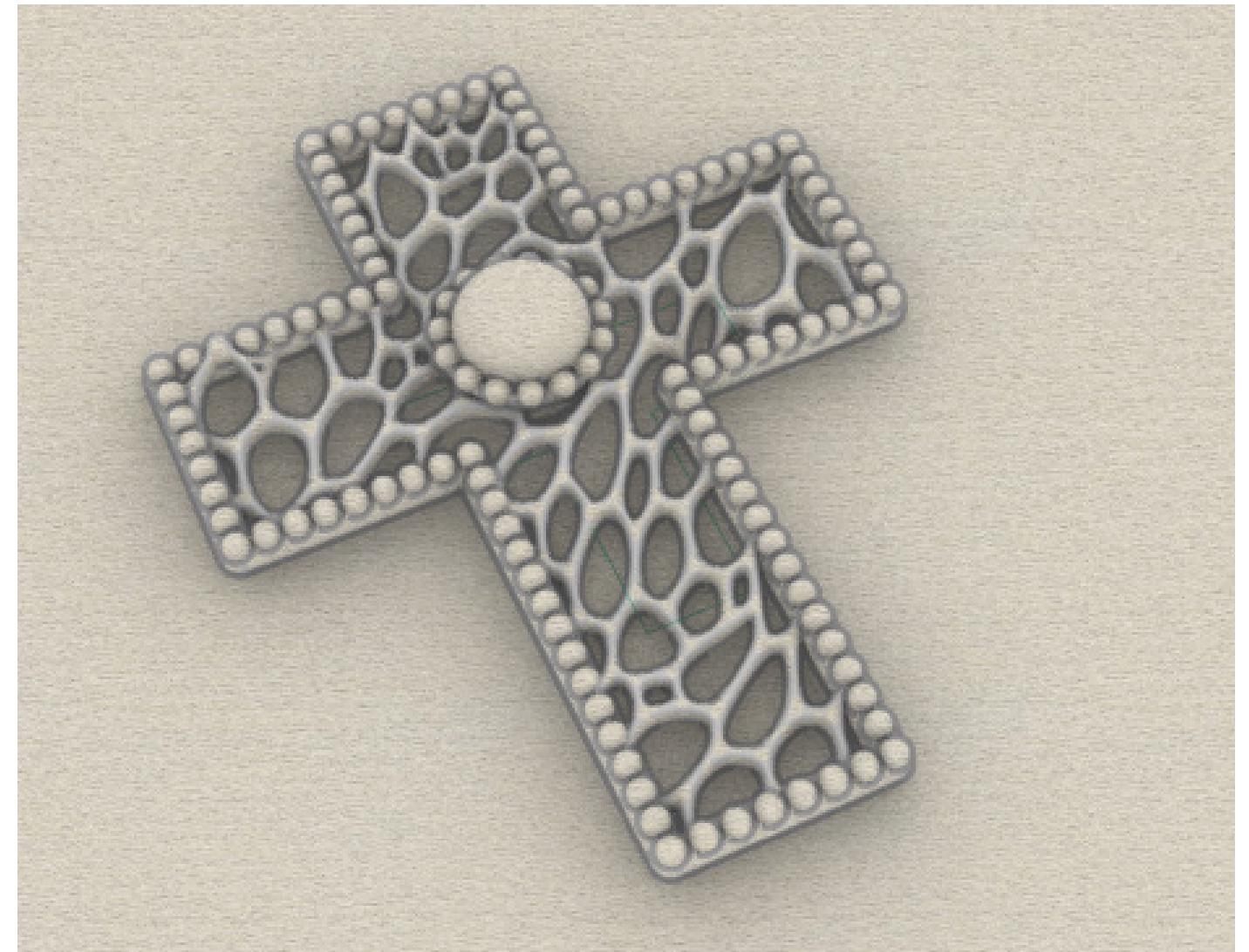
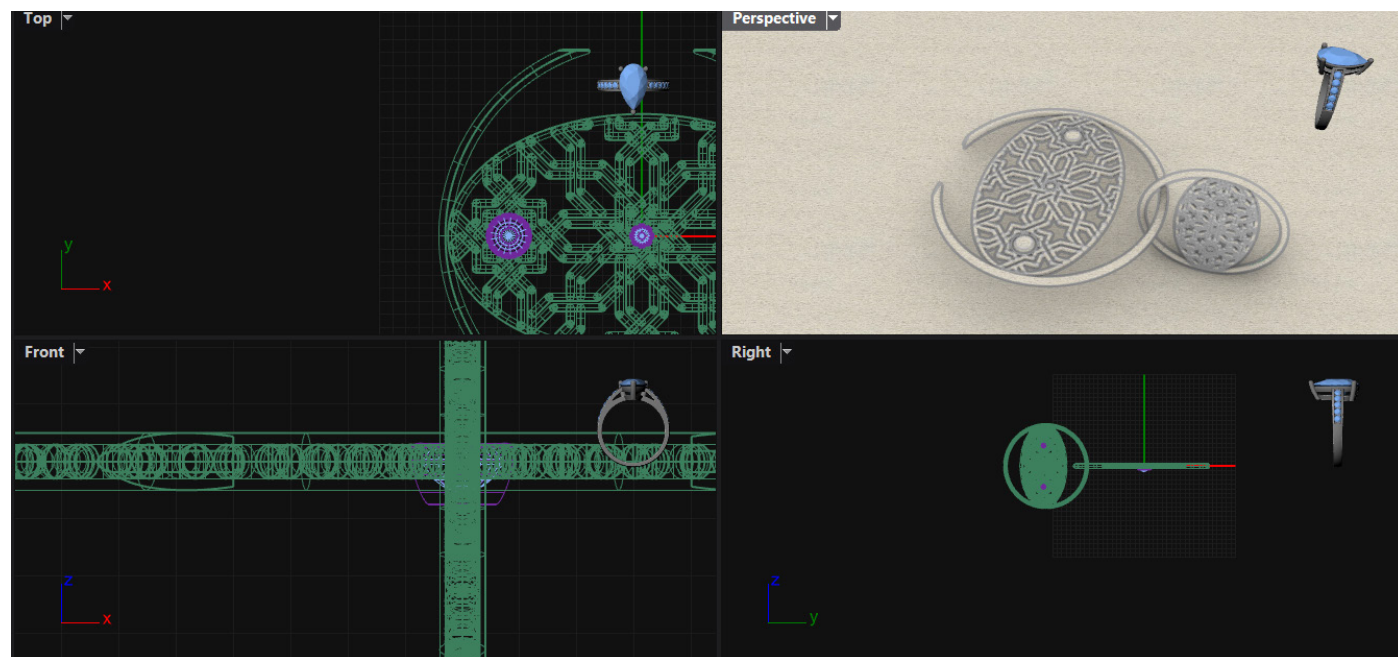
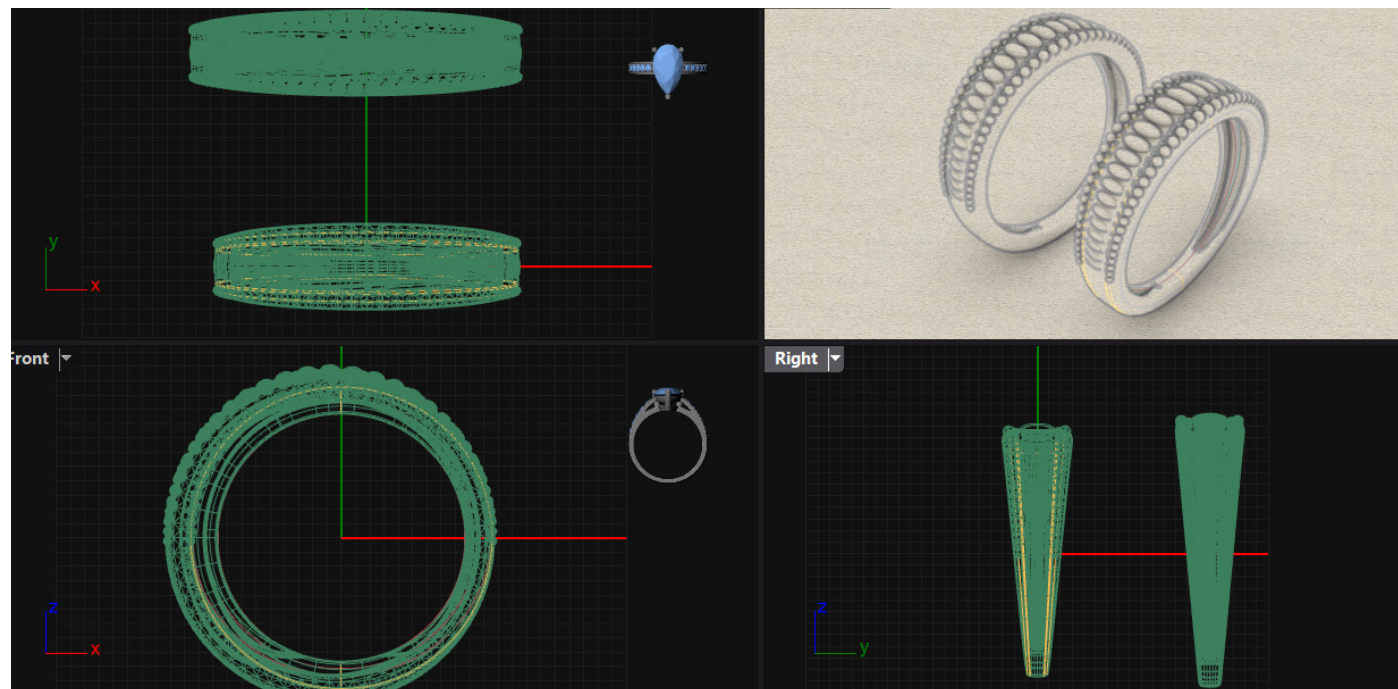
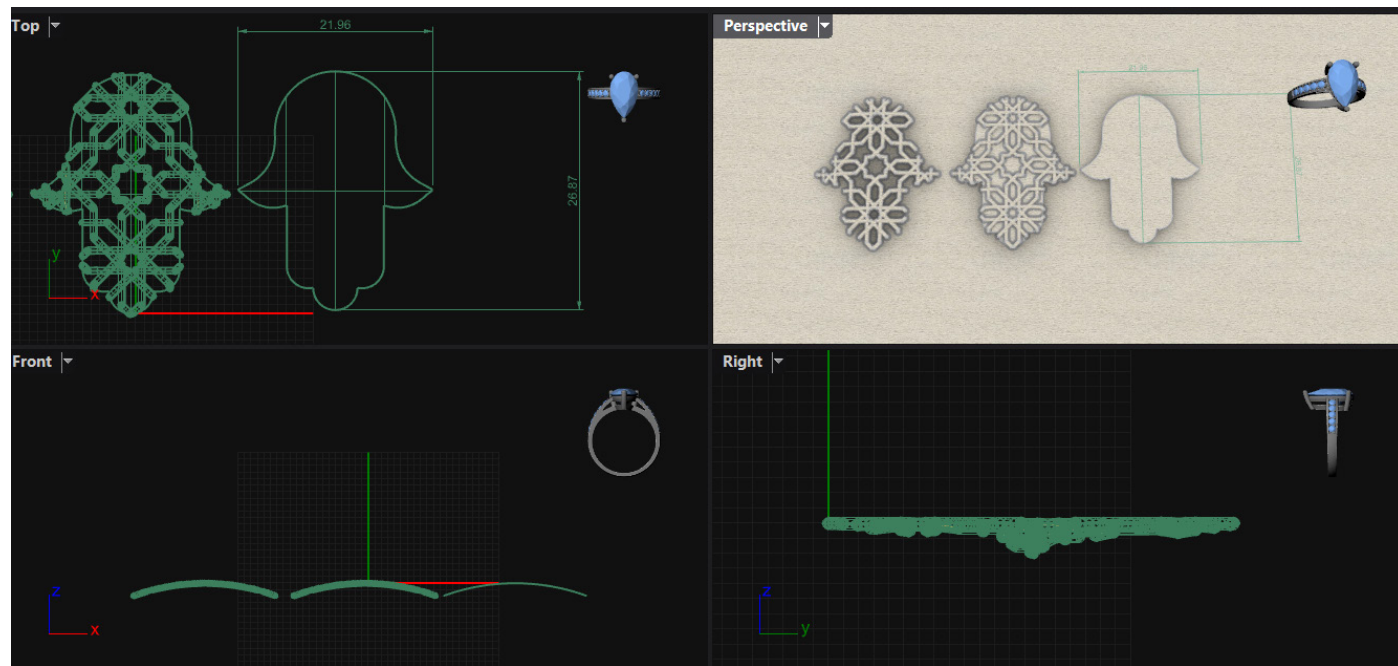


Works for Cocoo Studio

1 month

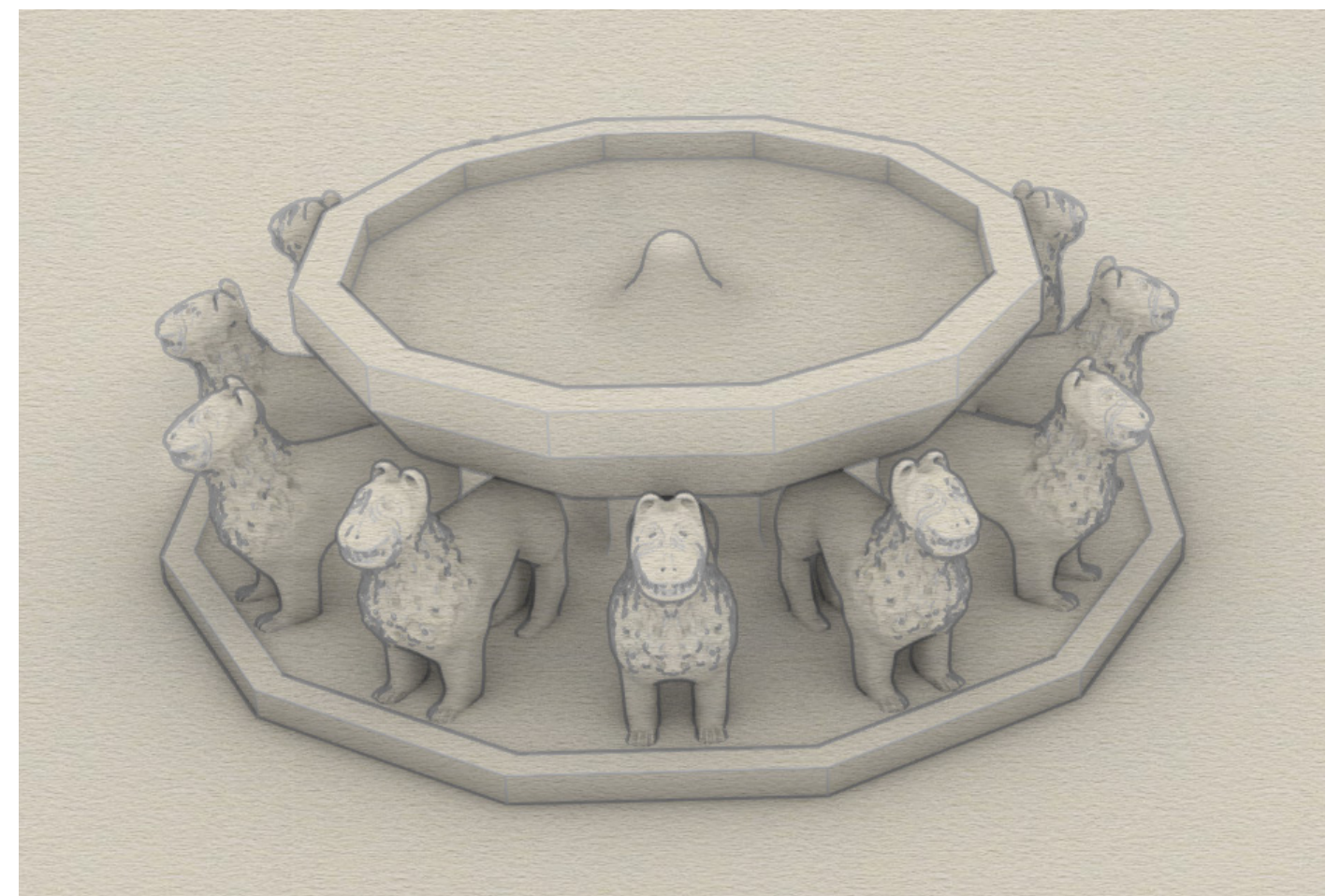
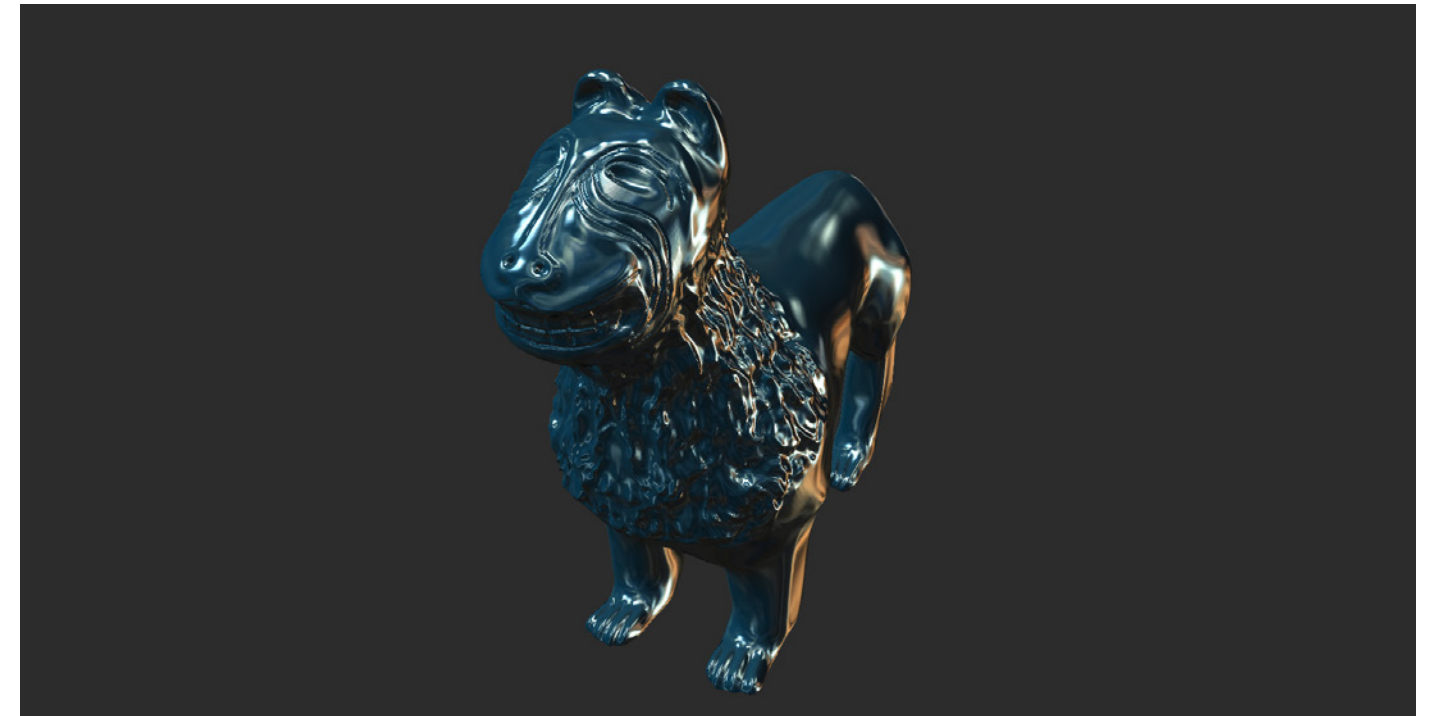
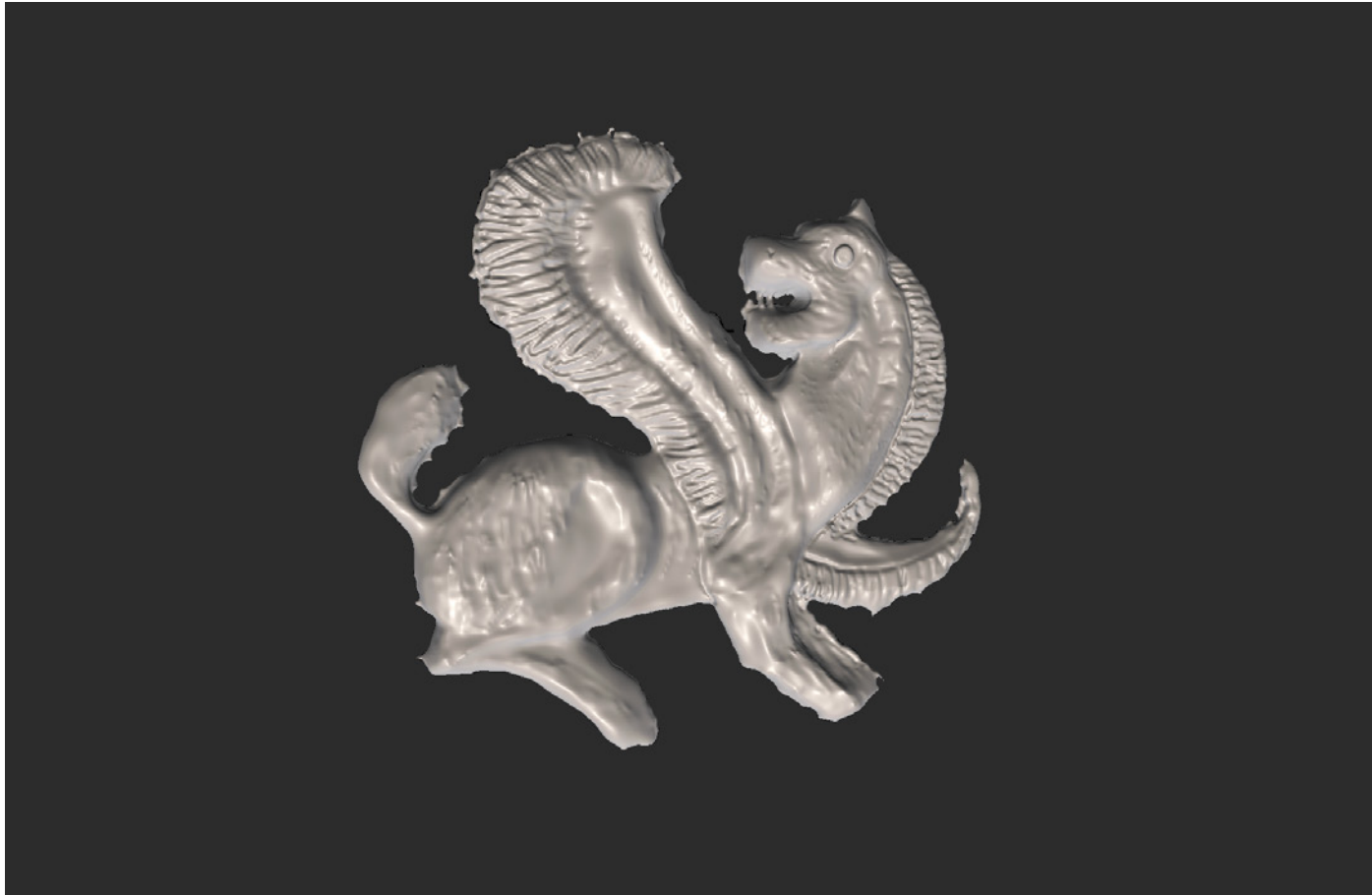
Cocoo is a jewelry studio with which I have made these types of collections, of all kinds, from Nazaries patterns to figures with the Voronoi diagram or even incorporate currency.





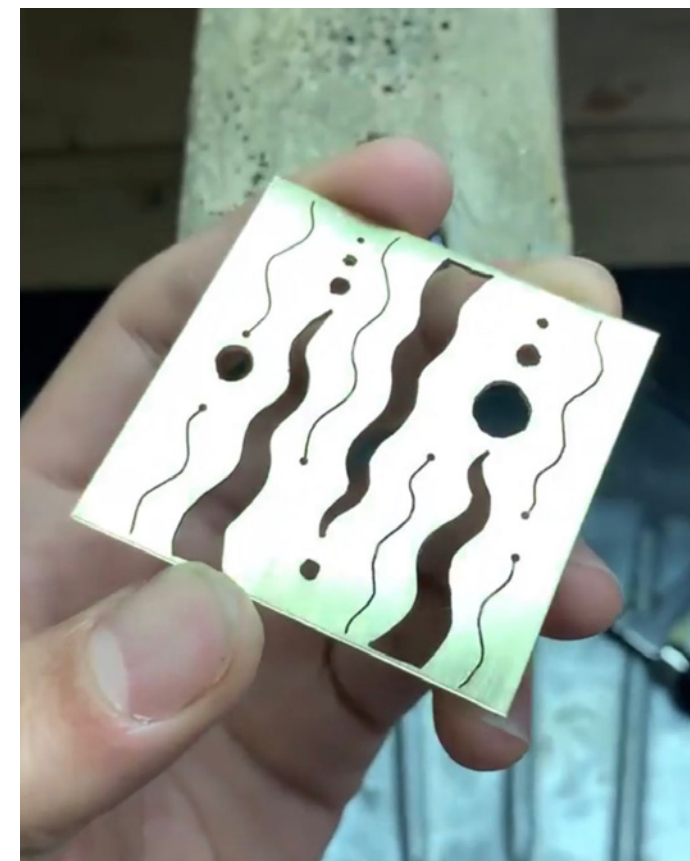
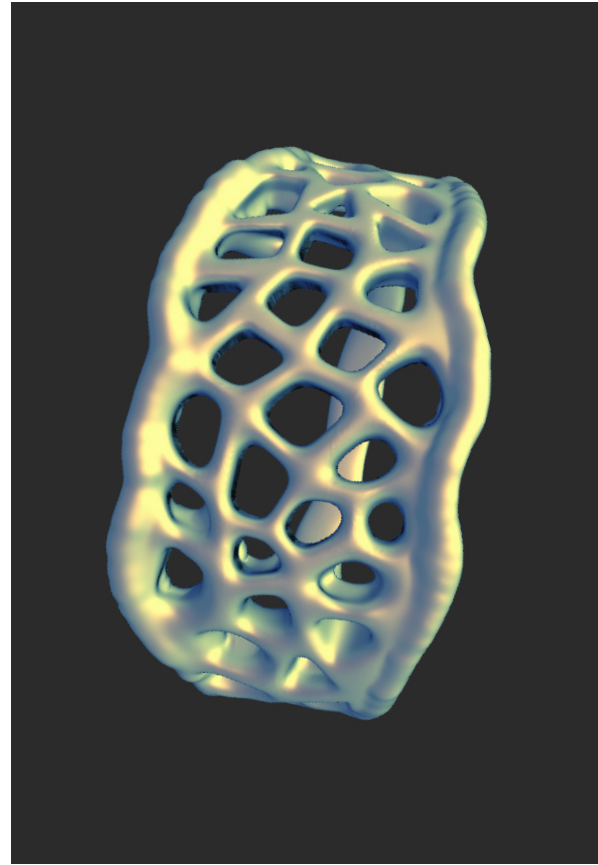
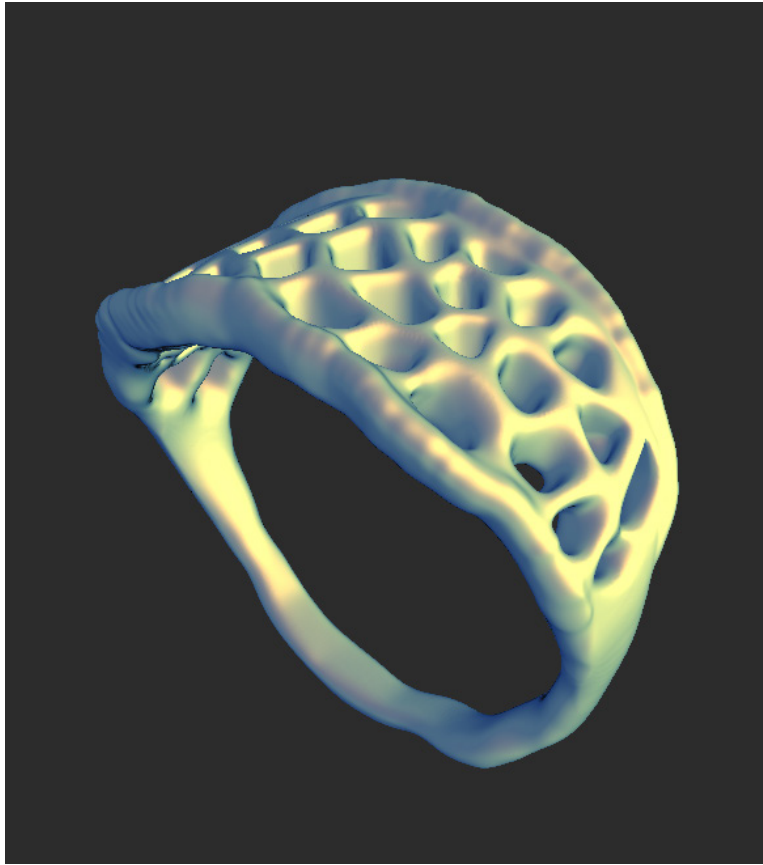
Works for El Rabal

work done for el rabal jewelry store, currently known as delarosa



Escuela de artes y oficios

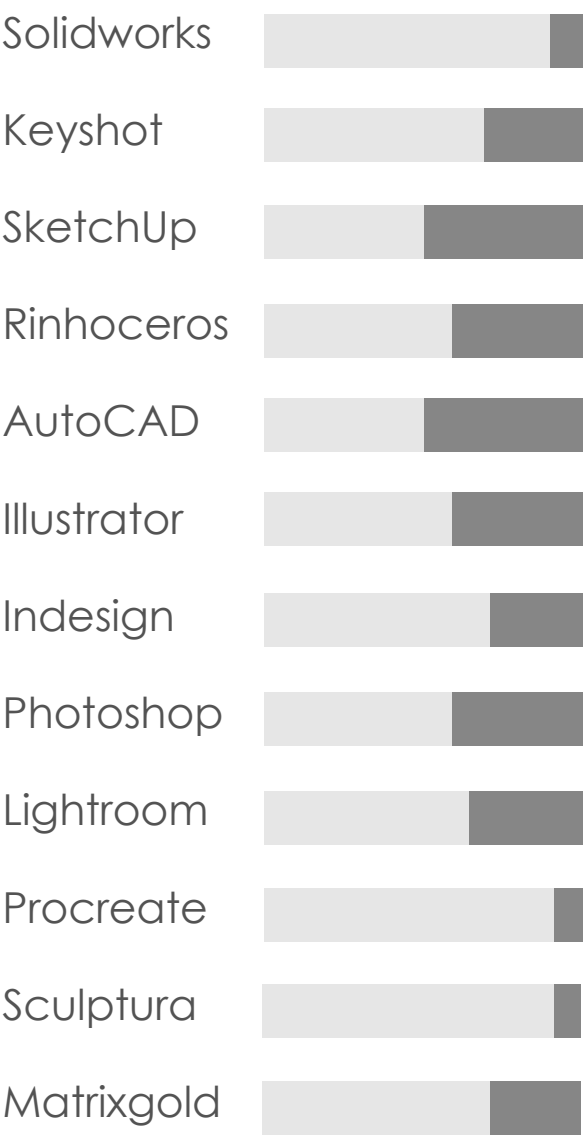
Granada





Abilities

Competence



- Planning
- Flexibility
- Commitment
- Adaptability
- Organization
- Self motivation
- Problem analysis
- Stress tolerance
- Teamwork
- Critical capacity
- Sociability

Languages

Contact



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