

Gelabay
Graphic Design

ÁNGELA BAYO RODRÍGUEZ

4º GRAPHIC DESIGN



Index

01. About Me

02. Projects

03. Branding

04. Illustration



Ángela Bayo Rodríguez

4º Graphic Design

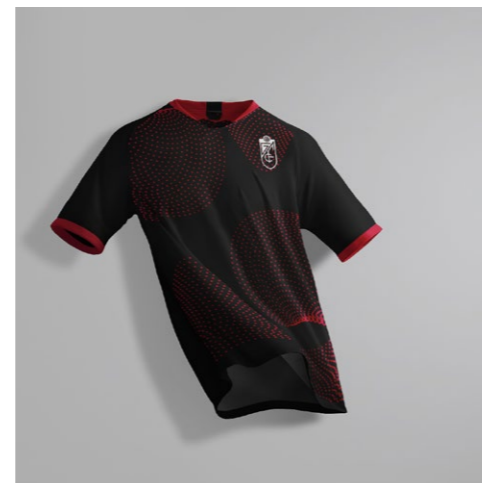
GRANADA, SPAIN.





02. Projects

In this section, the projects carried out during the courses in Esada are reflected. These projects were carried out both individually and as a group. They are jobs oriented to the labor market and could be carried out in reality.



Granada C.F

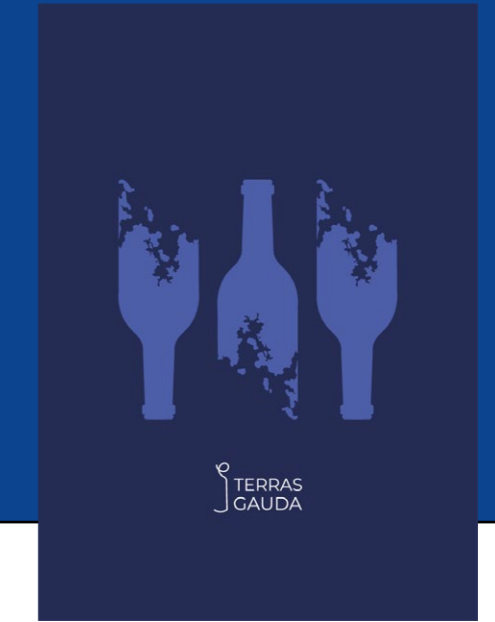
The development of an advertising campaign for the loyalty of Granada C.F. season ticket holders is being considered.

Granada Club de Fútbol is a team with a long history in this sport. It currently has 13,800 season ticket holders. Nowadays, more than ever, a season ticket campaign is one of the most important aspects within the football world, to encourage the fans to accompany their team in the struggle of the season. Nowadays, advertising campaigns are an indispensable element for any company to attract the attention of the client.

Collaboration: Sergio Navarro and Mario Martos.

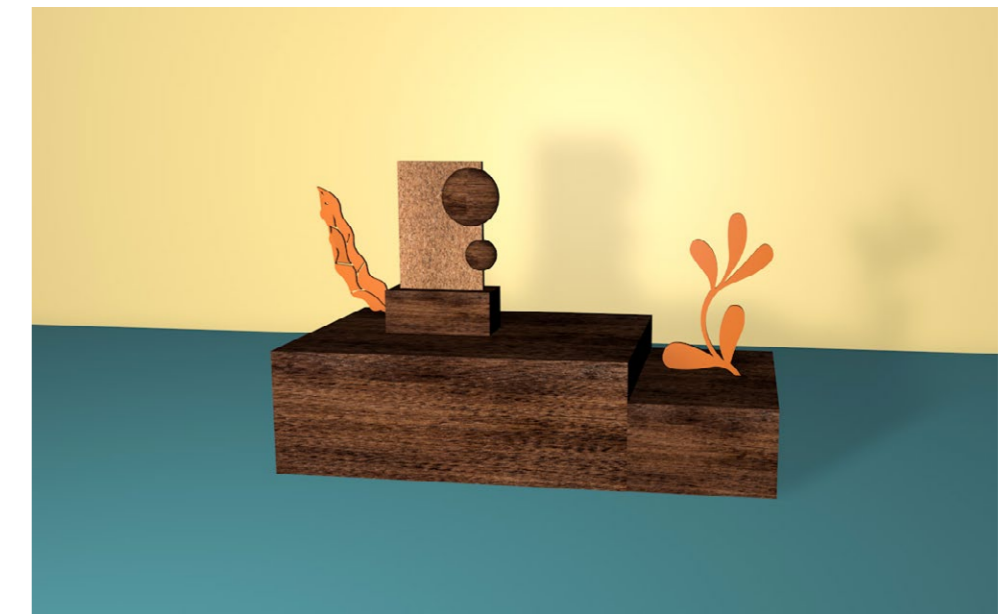
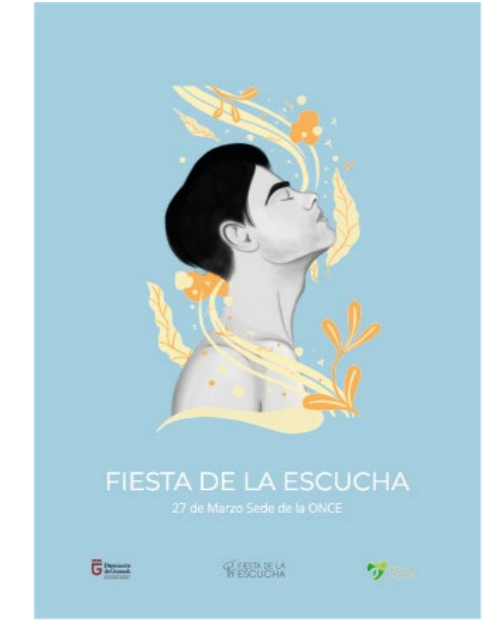
Terras Gauda

Terras Gauda is a project based on the Francisco Mantecón 2021 wine poster contest. With the Rias Baixas as a starting point, a minimalist graphic image has been created, using the bottle as the main element, having a purple color range that simulates the tones of the grape. Thanks to this, a logo, a corporate image of the wine company, a poster and a typography have been created.



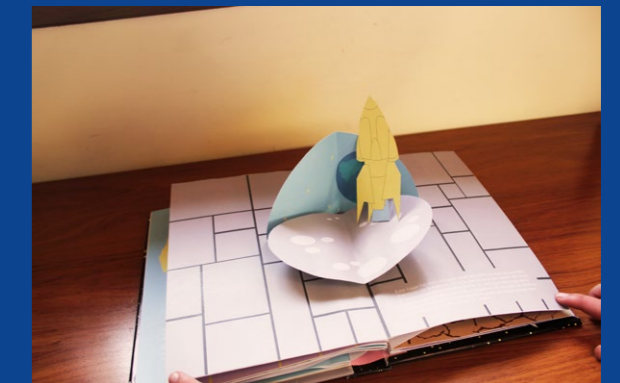
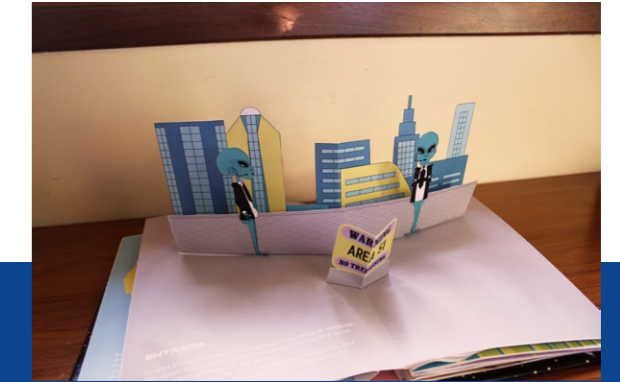
Fiesta de la Escucha

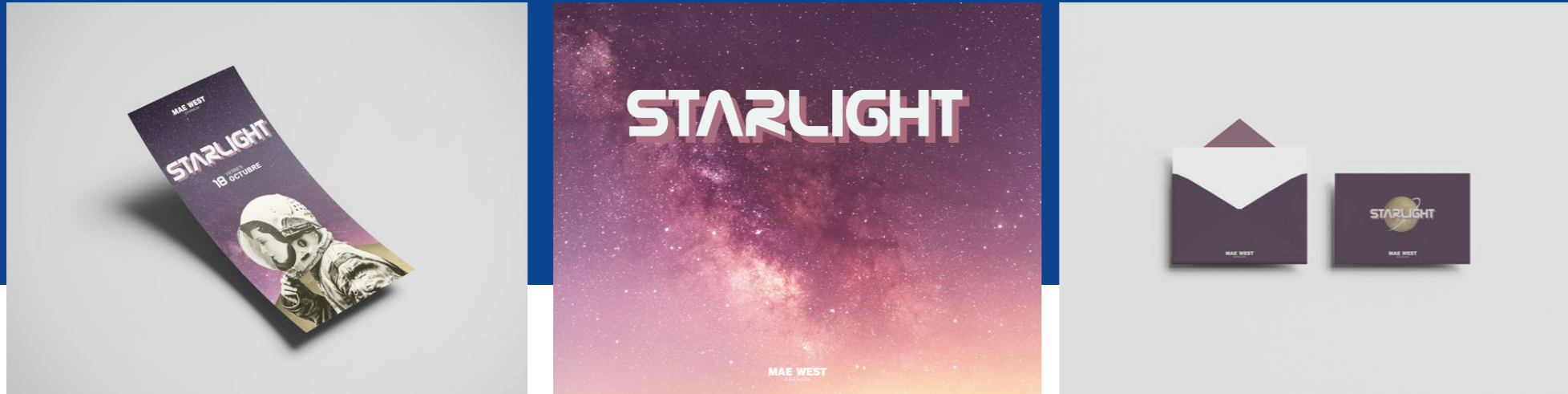
Fiesta de la Escucha is an event sponsored by the Telefono de la Esperanza association. This association promotes the emotional health of people, especially those who are in crisis situations. The event held will award prizes to people who work in the association. An image based on hope is proposed, with pastel colors that provide tranquility and balance. In addition to this, a logo has been made for the event and a trophy based on the dandelion as the main element.



Area 51 Pop-up Book

Have you ever seen something in the sky, and you didn't know what it was? It could be anything, but never rule out that an alien has come to visit your planet because they actually live among us. They all work in Nevada, at the service of the United States government. These aliens work and investigate in a place called "Area 51", in return, they are given oxygen for their planet, "Planet 51" which is located behind the Moon's hidden face. After many years of trying to hide it, a lucky few will be able to discover, through this book, what is hidden in Area 51 and what technologies and devices we can find in this mysterious place.





Mae West Starlight

Starlight is a party held at Mae West nightclub, located in the city of Granada. The theme selected for the event was the universe, so through illustration and photomontage, the graphic image of the party was made, creating different formats of invitations, envelopes, flyers and photocall.

Collaboration: Rocío Araque Márquez





03. Branding



1. TERRAS GAUDA

Logo redesign for Terras Gauda, a wine company.

2. FIESTA DE LA ESCUCHA

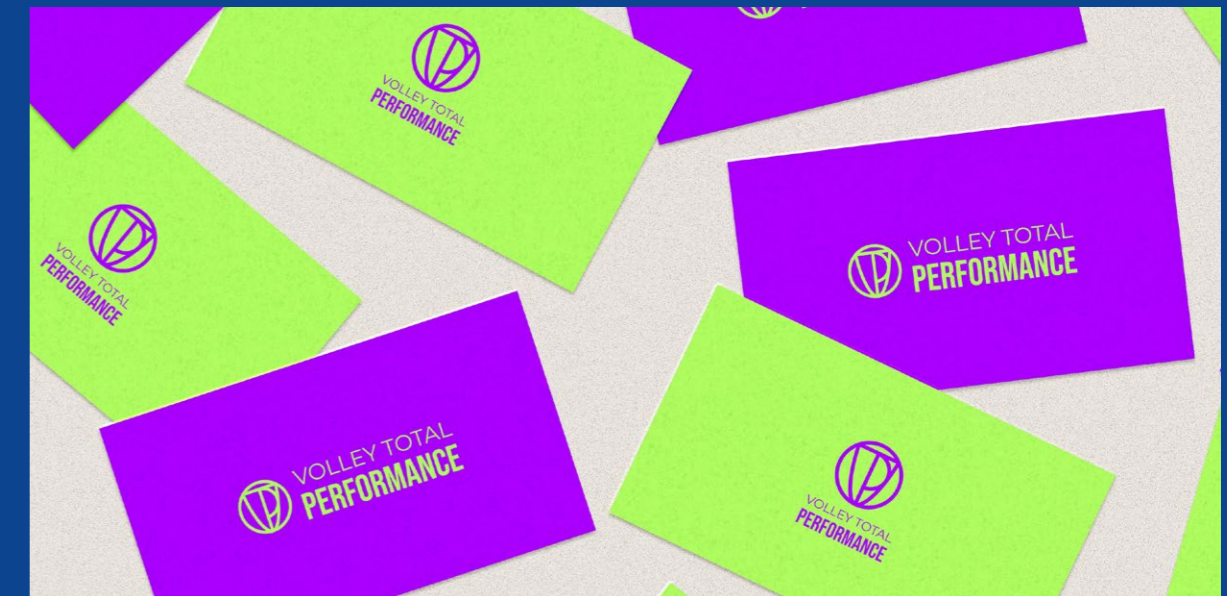
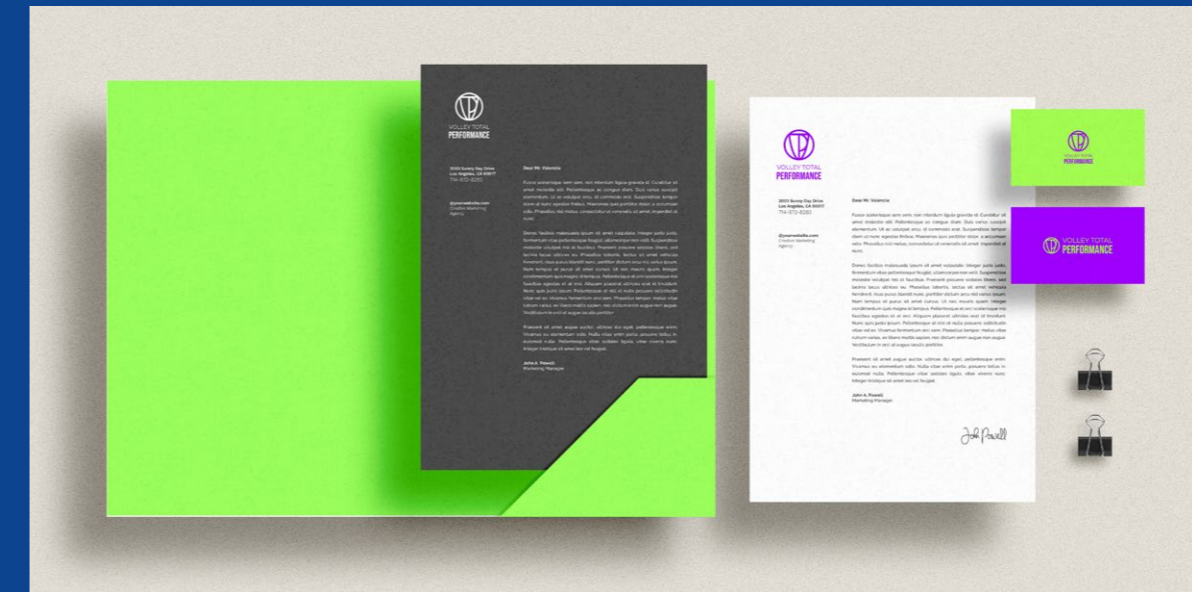
Logo for Fiesta de la Escucha, event sponsored by Telefono de la Esperanza.

3. ALGO PASA CON MI CASA

Logo for Algo Pasa con mi Casa, a interior design company.

Volley Total Performance

Design of the Identity Manual for Volley Total Performance, a company dedicated to supplying equipment and materials for the world of volleyball. Through the use of powerful colours, the aim is to express the energy and power that this sport has.



04. Illustration



🐰 EL ÚLTIMO TOUR DEL MUNDO 🐰



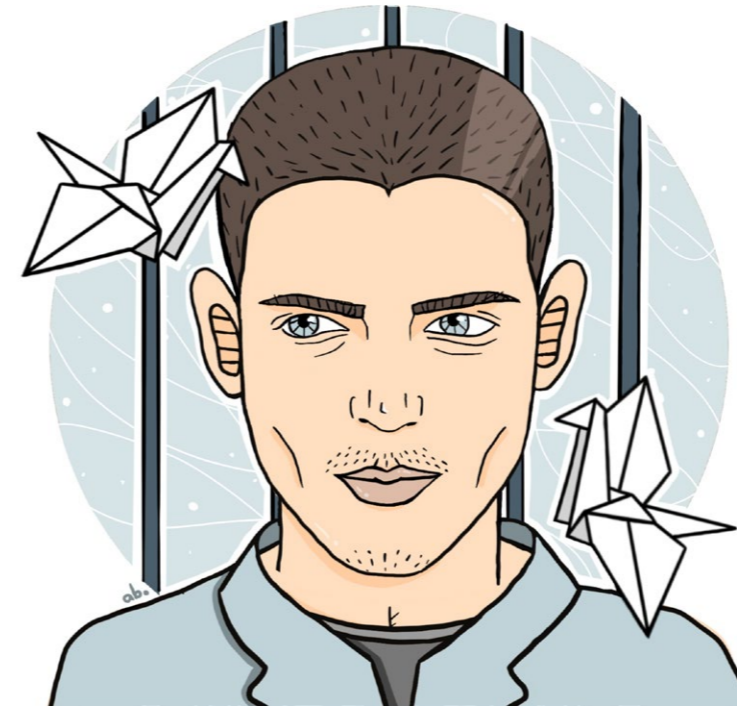
BAD BUNNY

Illustration made for the new album of Puerto Rican singer Bad Bunny.



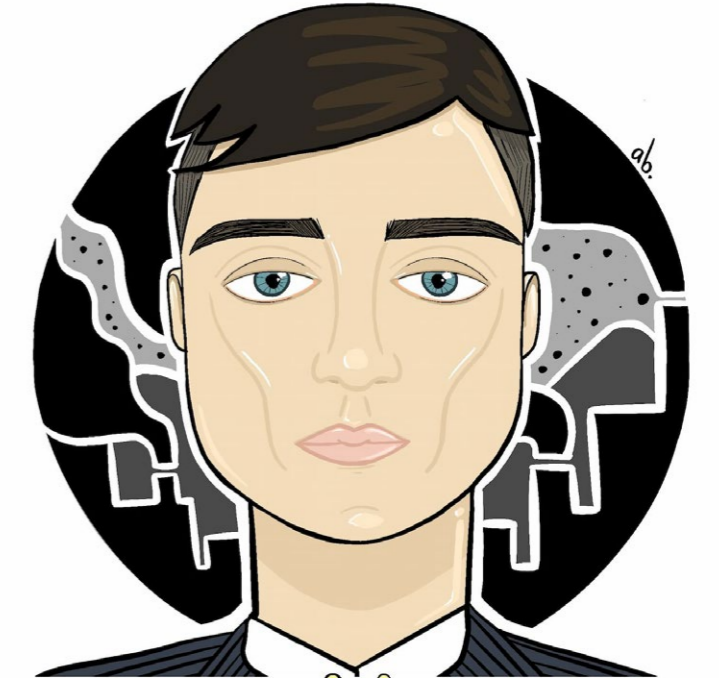
DAVID BOWIE

Illustration by the musician David Bowie, made for the International Day of the Musician.



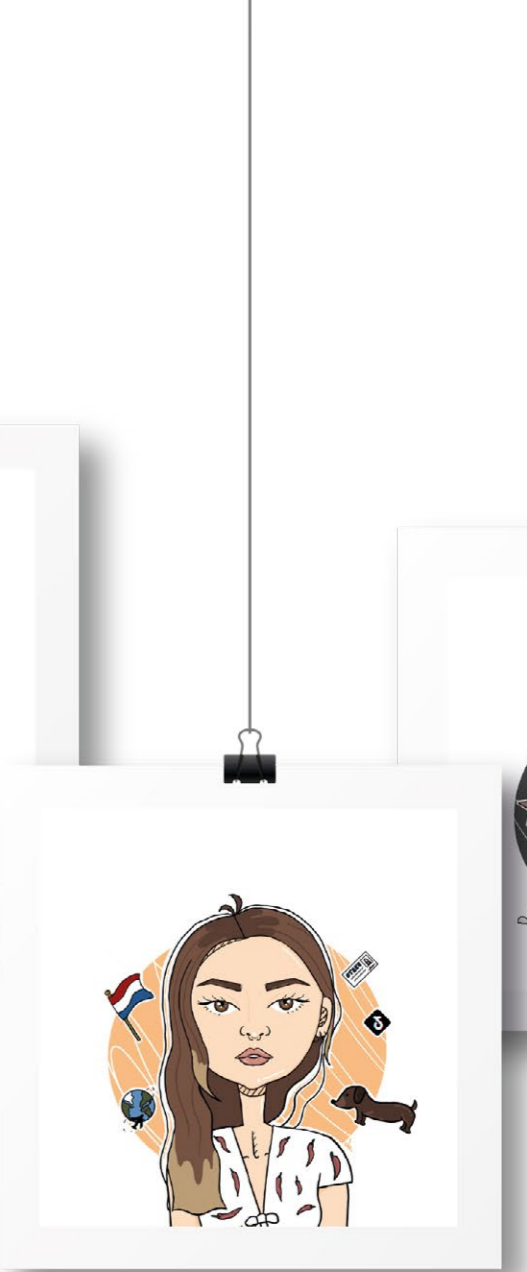
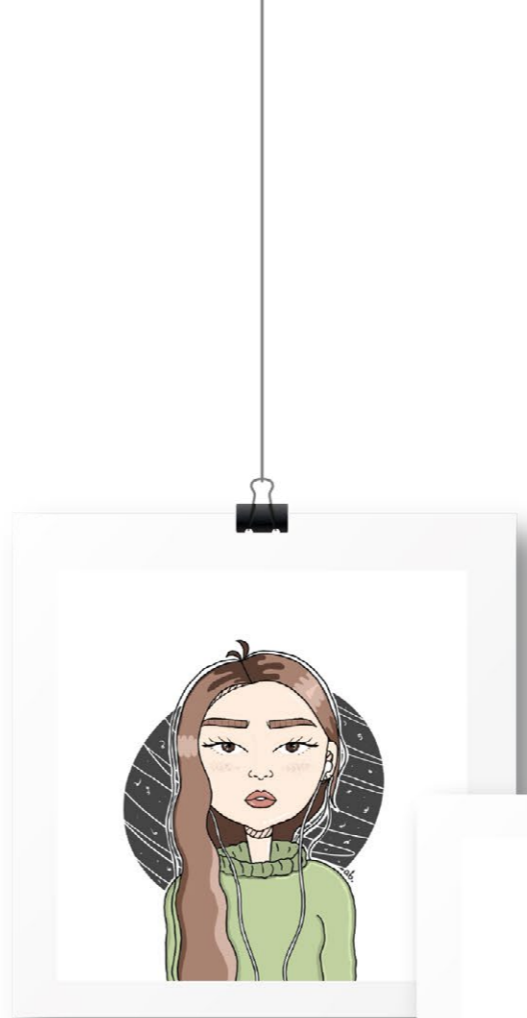
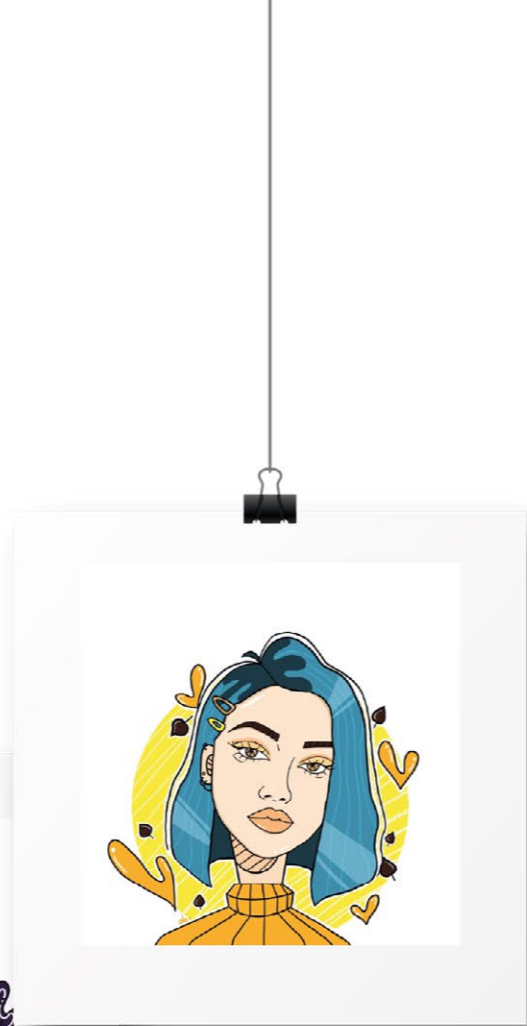
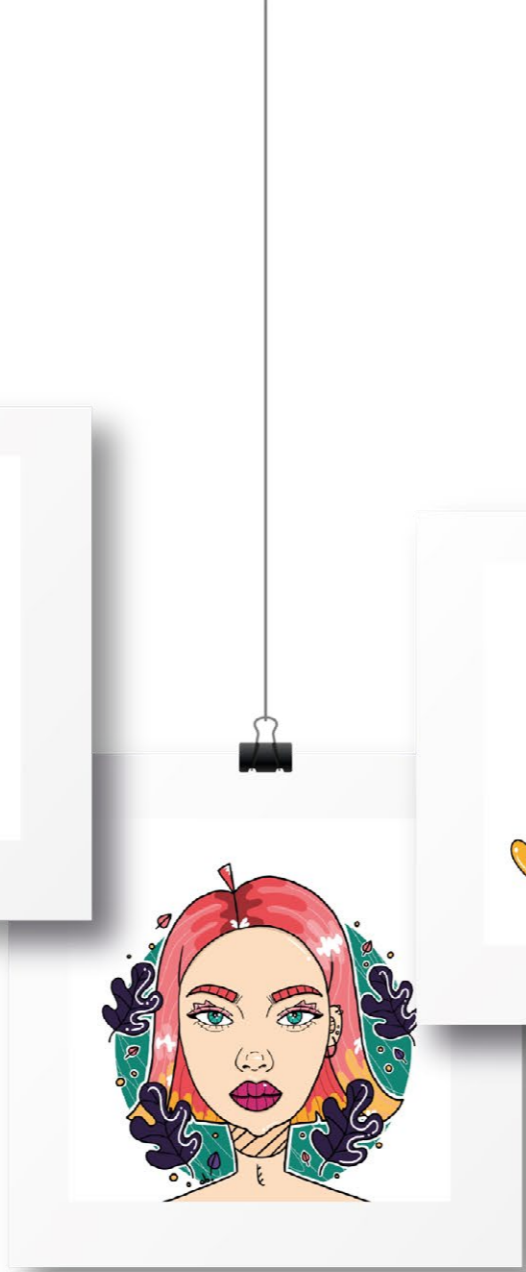
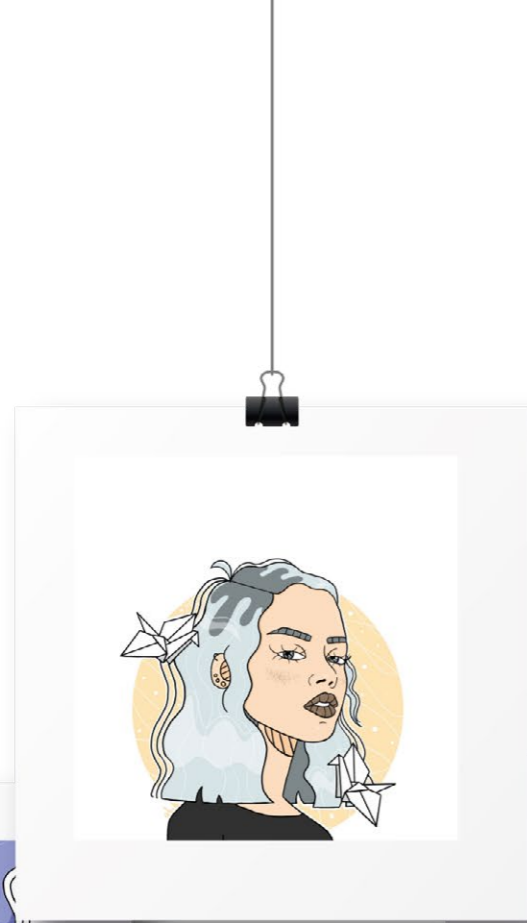
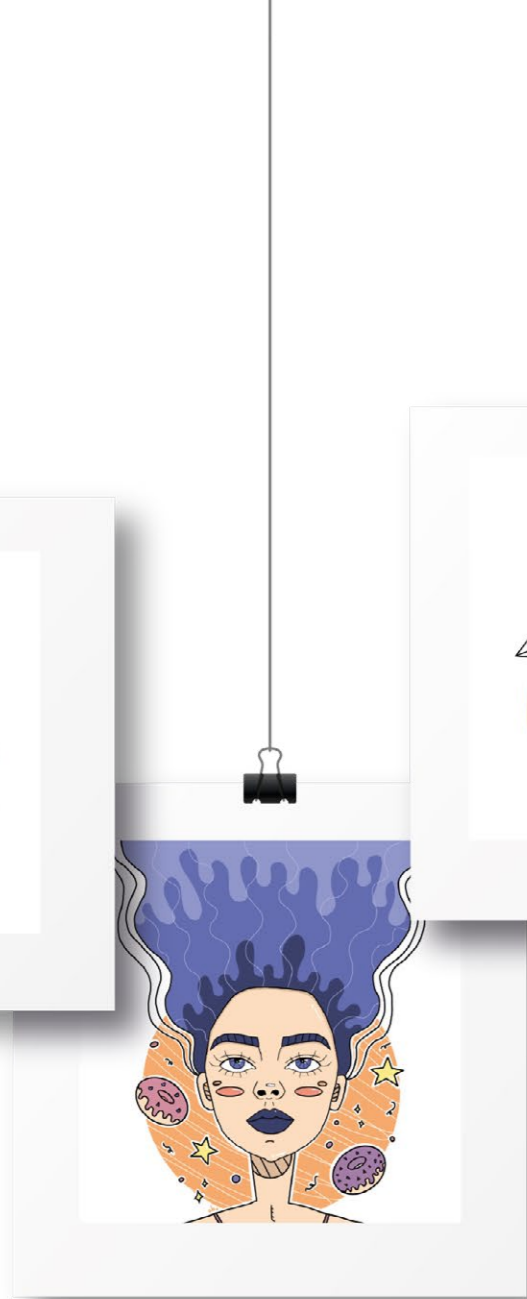
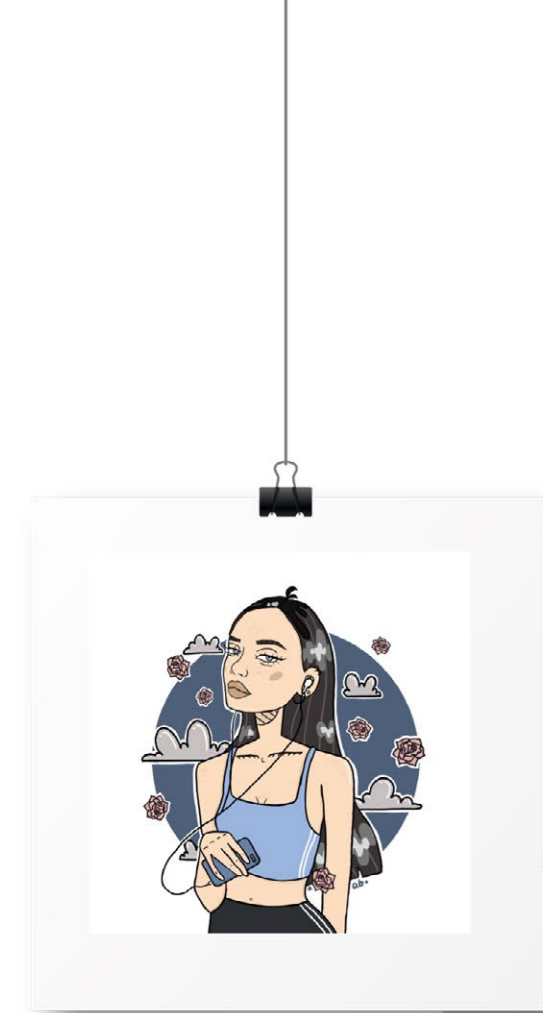
MICHAEL SCOFIELD

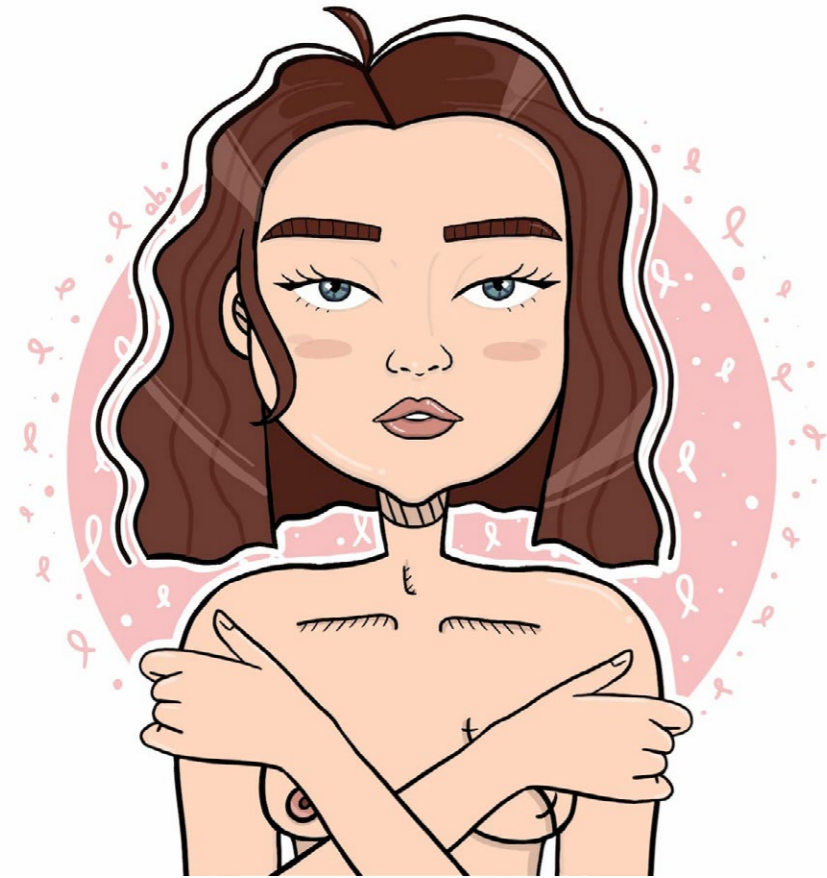
Illustration by Michael Scofield, character of the series Prison Break, played by Wentworth Miller.



THOMAS SHELBY

Illustration by Thomas Shelby, a character in the series Peaky Blinders, played by Cillian Murphy.





Breast Cancer Day

Illustration made for the international day against breast cancer. At the initiative of the World Health Organization, October 19 is celebrated worldwide as International Breast Cancer Day with the aim of raising awareness and promoting that more and more women have access to timely and effective screening, diagnosis and treatment. Early detection to improve the prognosis and survival of breast cancer cases remains the cornerstone of the fight against breast cancer.

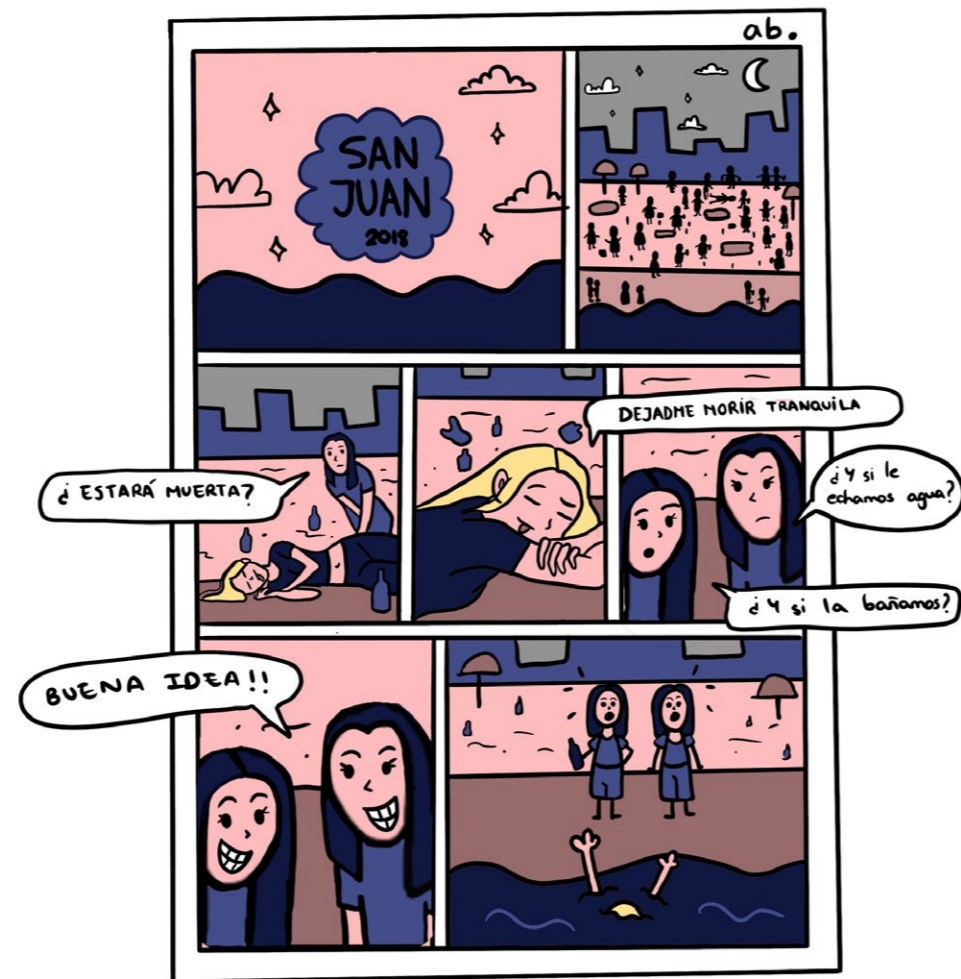


women

Set of illustrations based on several photographs of models, with different sentences and elements.

Vignettes

Different vignettes about funny stories and anecdotes.





aquarius



virgo



coraje



estable



armonía



humano



emocional



calido



vesátil



intenso



preciso



amigo



