

Ana **Ramírez**
Product Designer

Contact

arragar999@gmail.com

+34 689 889 274

Portfolio.

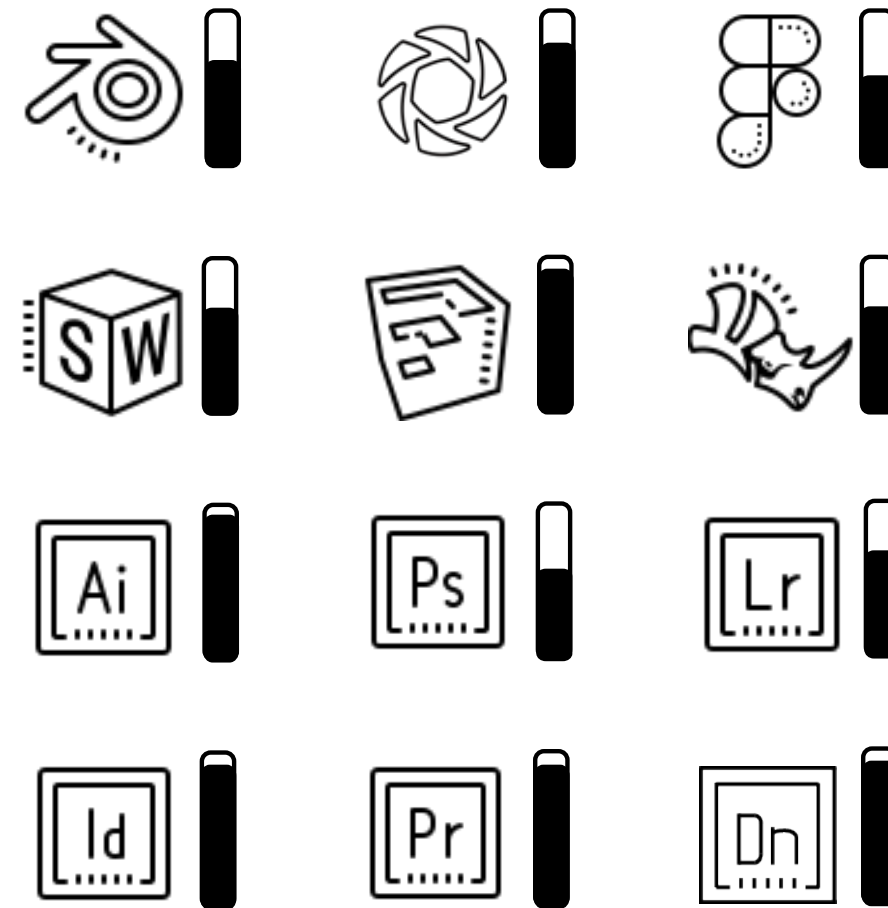


I'M SOMEONE WHO LOOKS FOR THE SOLUTION TO THE PHRASE "IF ONLY THIS EXISTED...". THROUGH PRODUCT DESIGN I WANT TO CREATE A LINK BETWEEN USERS AND THE PRODUCTS. MIXING TECHNOLOGY, CRAFTSMANSHIP AND ECO-DESIGN.
WITH A GREAT CAPACITY FOR TEAMWORK, I'M AN ACTIVE PERSON WHO EASILY SOLVES PROBLEMS AND I'M ALWAYS LOOKING FOR NEW CHALLENGES.

Ana Ramírez

Product Designer & Cabinetmaker

SOFTWARE SKILLS



PERSONAL SKILLS

COMMUNICATION
ATTENTION TO DETAILS
PROBLEM SOLVING
TEAMWORK
EMPATHY

EDUCATION

2020 / 24 ESADA

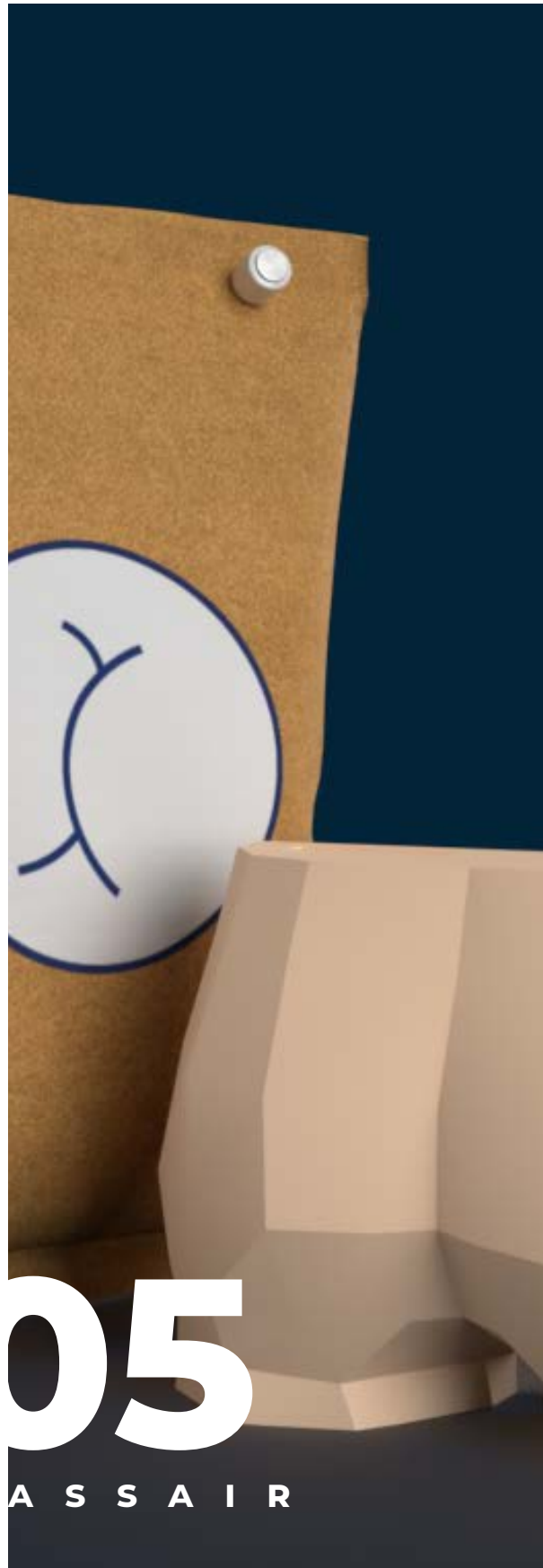
PRODUCT DESIGN
Granada

2022 / 2023 HKU
PRODUCT DESIGN
Utrecht

2018 / 20 EAMM

CABINETMAKER
Melilla

Contents.



RECESS

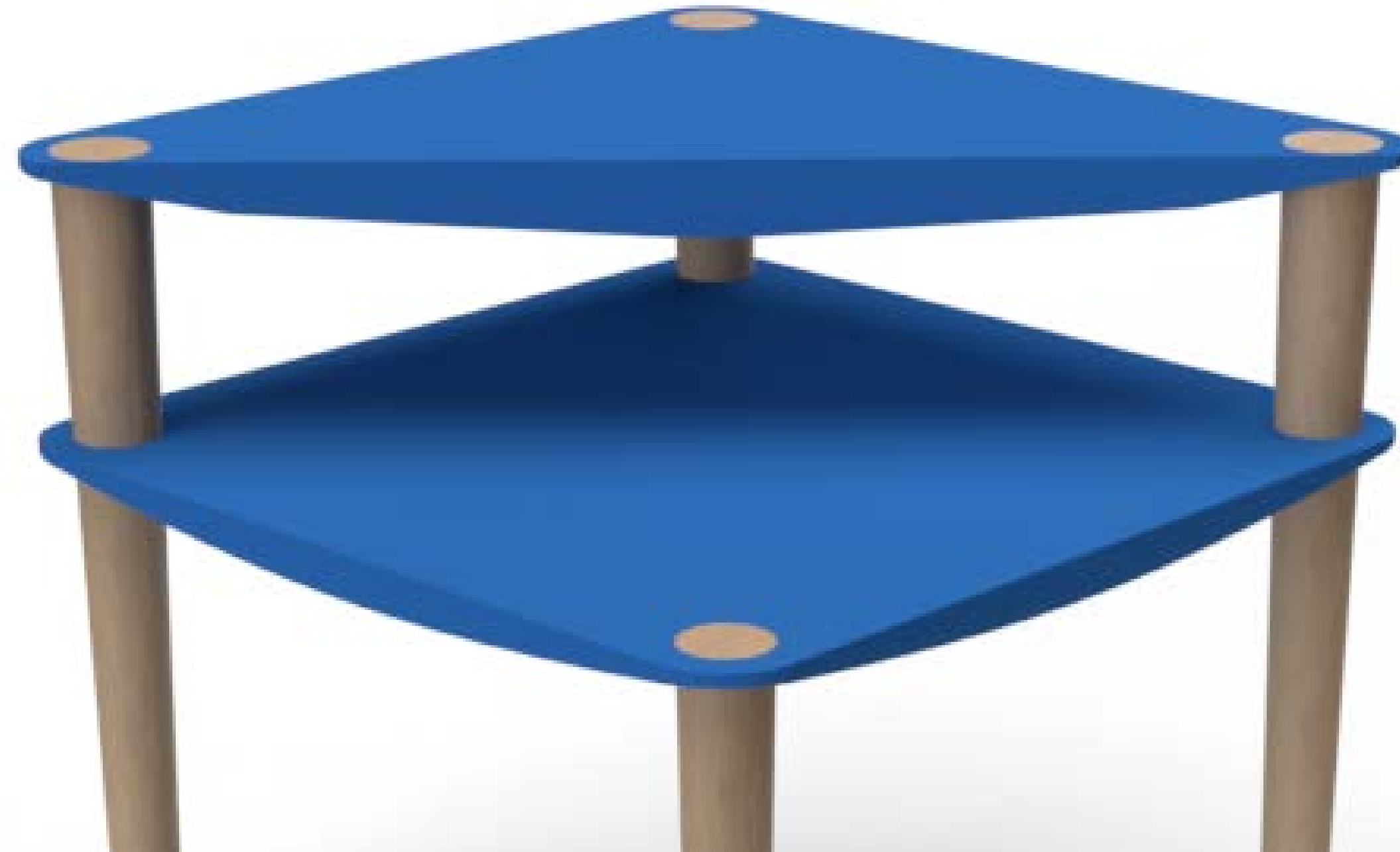
SIDE TABLE

DURATION 4 MONTH
YEAR 2019



SIDE TABLE

DESIGNED AS A SIDE TABLE THAT WITH ITS TWO LEVELS FACILITATES ORGANISATION AND USEFUL SPACE. WITH THE LOWERING FROM THE CENTRE TO THE CORNERS, IT REMOVES VISUAL WEIGHT FROM THE PLANKS AND STYLISES THE SIMPLE DESIGN IT IS INTENDED TO REFLECT.







TRILU

SIDE TABLE

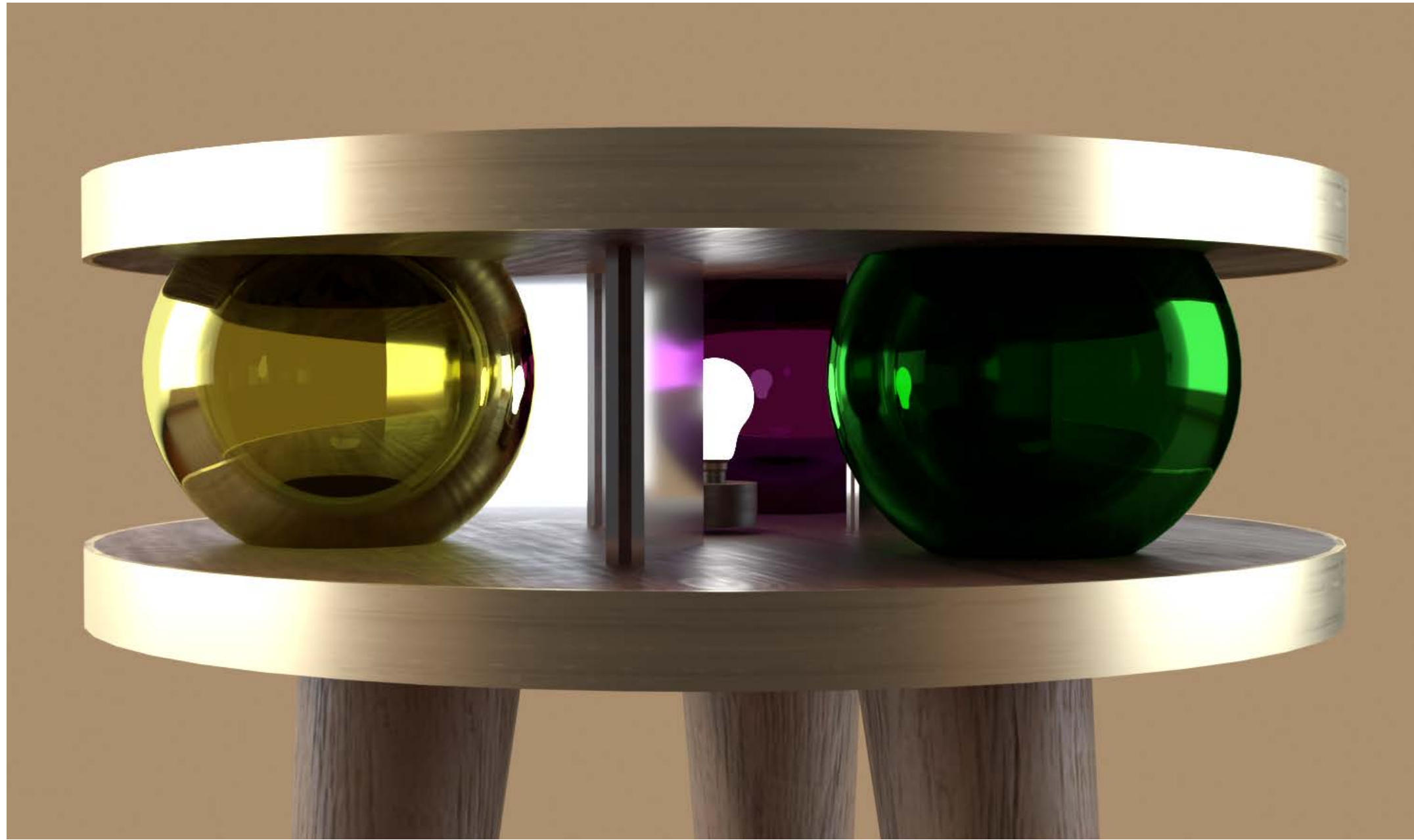
DURATION 2 MONTH
YEAR 2019



SIDE TABLE

THROUGH THE PLAY OF COLOURS
THIS TABLE LAMP SEEKS MENTAL
REST BASED ON THE NORTHERN
LIGHTS USING THE TRIAD OF
COLOURS THAT ACCORDING TO
EXPERTS CREATES PEACE IN
HUMANS.





GIRO G

WOODEN **TOY**

DURATION 2 MONTH
YEAR 2020



WOODEN TOY

IT IS A TOY MADE ENTIRELY
OF WOOD. IT IS VERY EASY TO
ASSEMBLE BUT WITHOUT LOSING
AESTHETICS OR ENTERTAINMENT.
THE GAME OF THE AXES SEEKS
THE CREATIVITY OF THE PLAYERS
THROUGH THE RESOLUTION SINCE
THE OBJECTIVE IS TO BE ABLE TO
LEVEL THE HOOPS TO SCORE.





CHORREO

BOTIJO **REDESIGN**

DURATION 2 MONTH
YEAR 2022

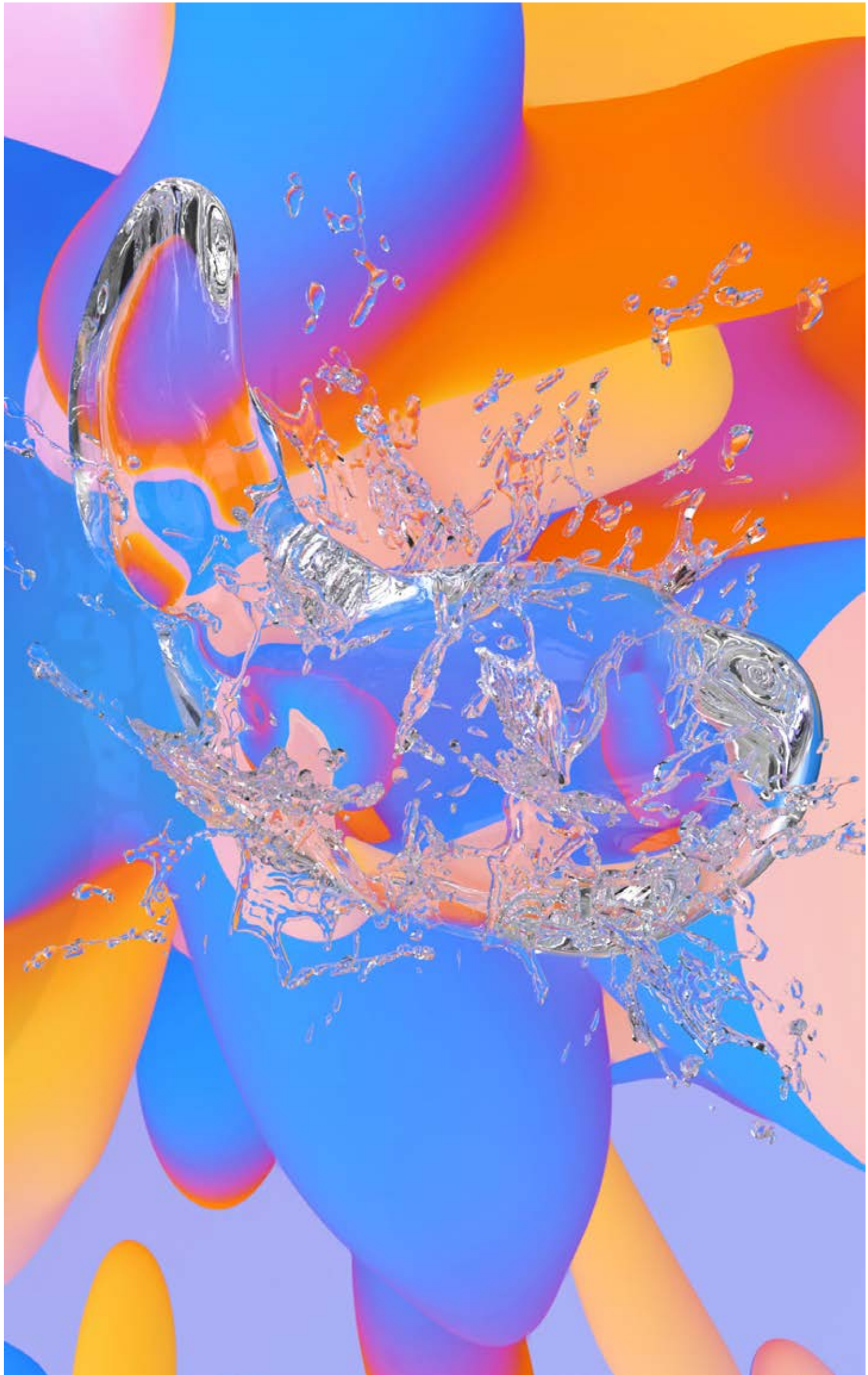
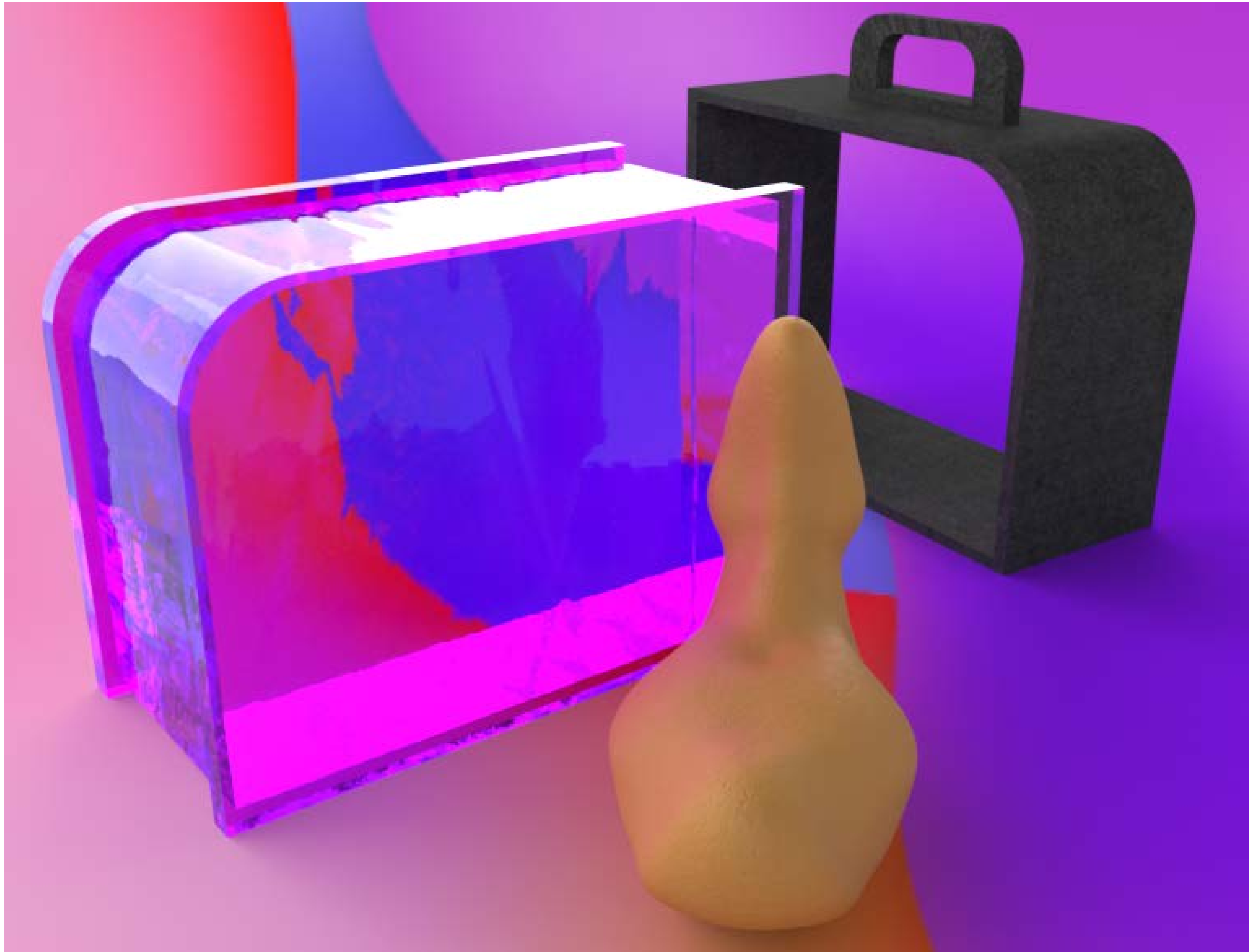


BOTIJO

MAINTAINING THE ESSENCE
AND FUNCTIONALITY OF THE
TRADITIONAL BOTIJO WITH A
FORMAL ADAPTATION TO IMPROVE
ITS ERGONOMICS, BASED ON THE
AESTHETICS AND USABILITY OF SEX
TOYS.



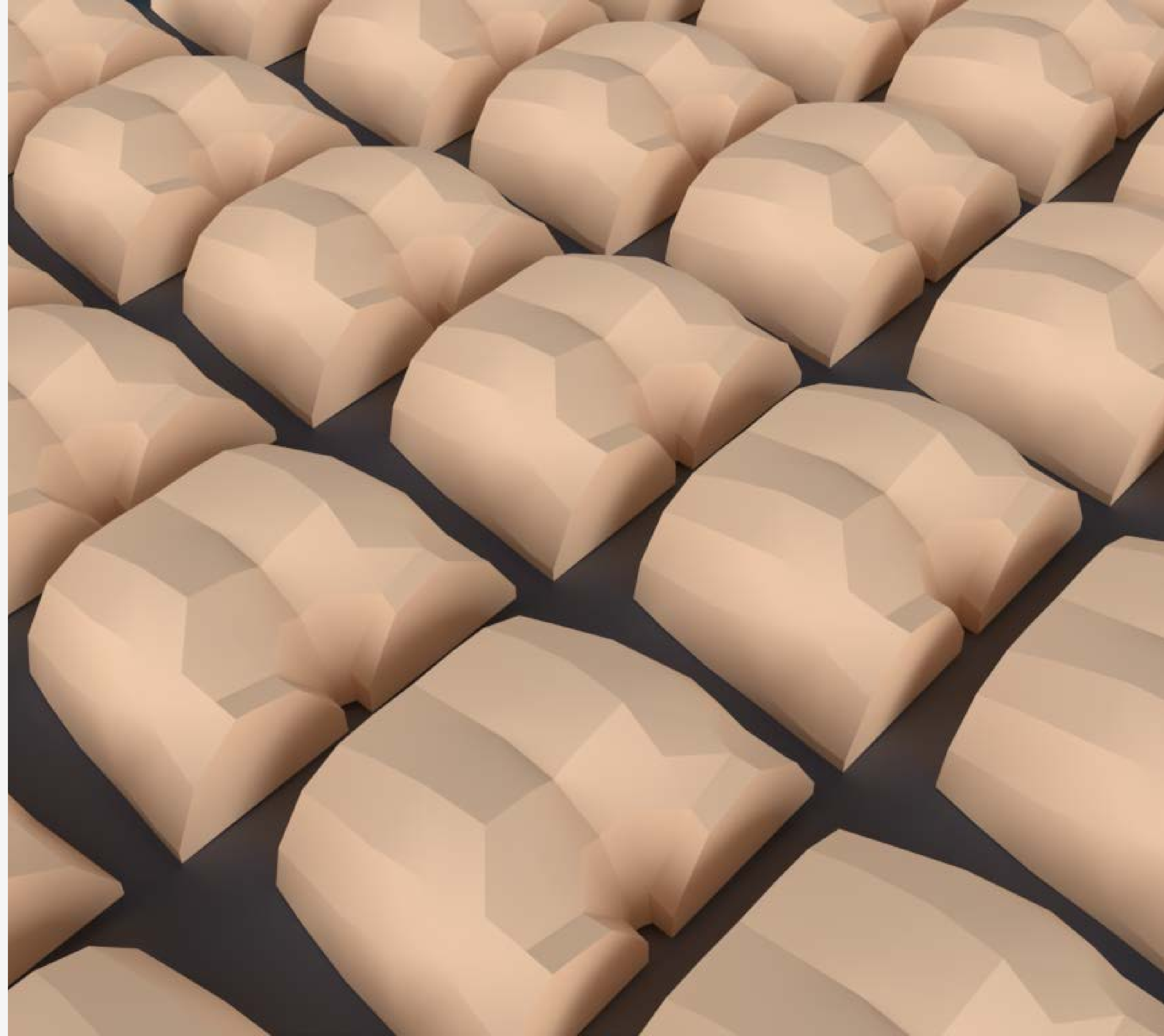




ASSAIR

AIR **PURIFIER**

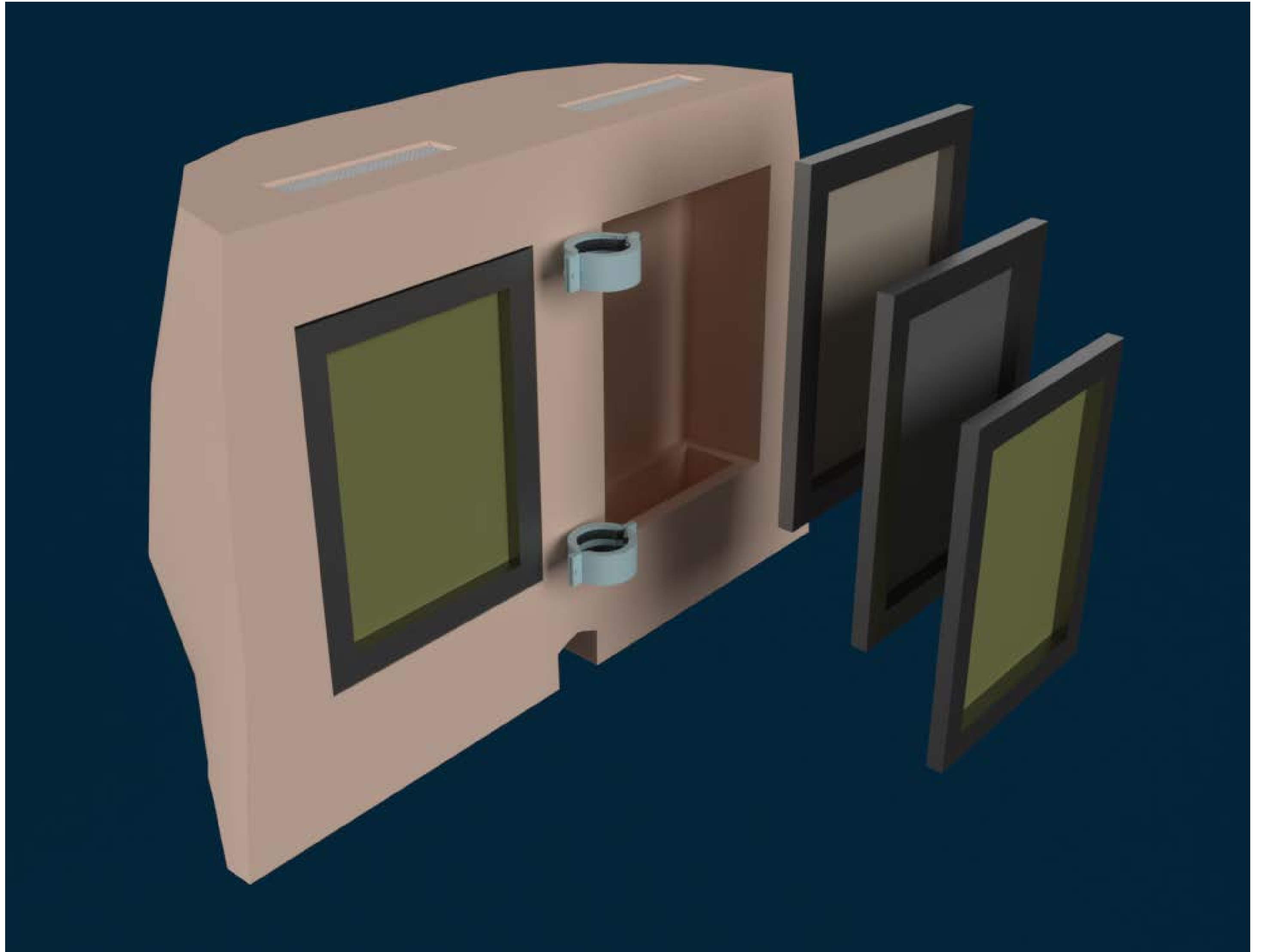
DURATION 2 MONTH
YEAR 2021



AIR PURIFIER

THIS IS AN EPHEMERAL PROJECT
TO RAISE AWARENESS OF THE
IMPORTANCE OF BREATHING QUALITY
AIR. THE PRODUCT RESEMBLES THE
SHAPE OF AN BUTT TO CAPTURE THE
USER'S ATTENTION AND PURIFIES
THE AIR IN THAT PARTICULAR
AREA THANKS TO SEVERAL LAYERS
OF INTERCHANGEABLE FILTERS
DEPENDING ON THE NEEDS OF THE
ENVIRONMENT.



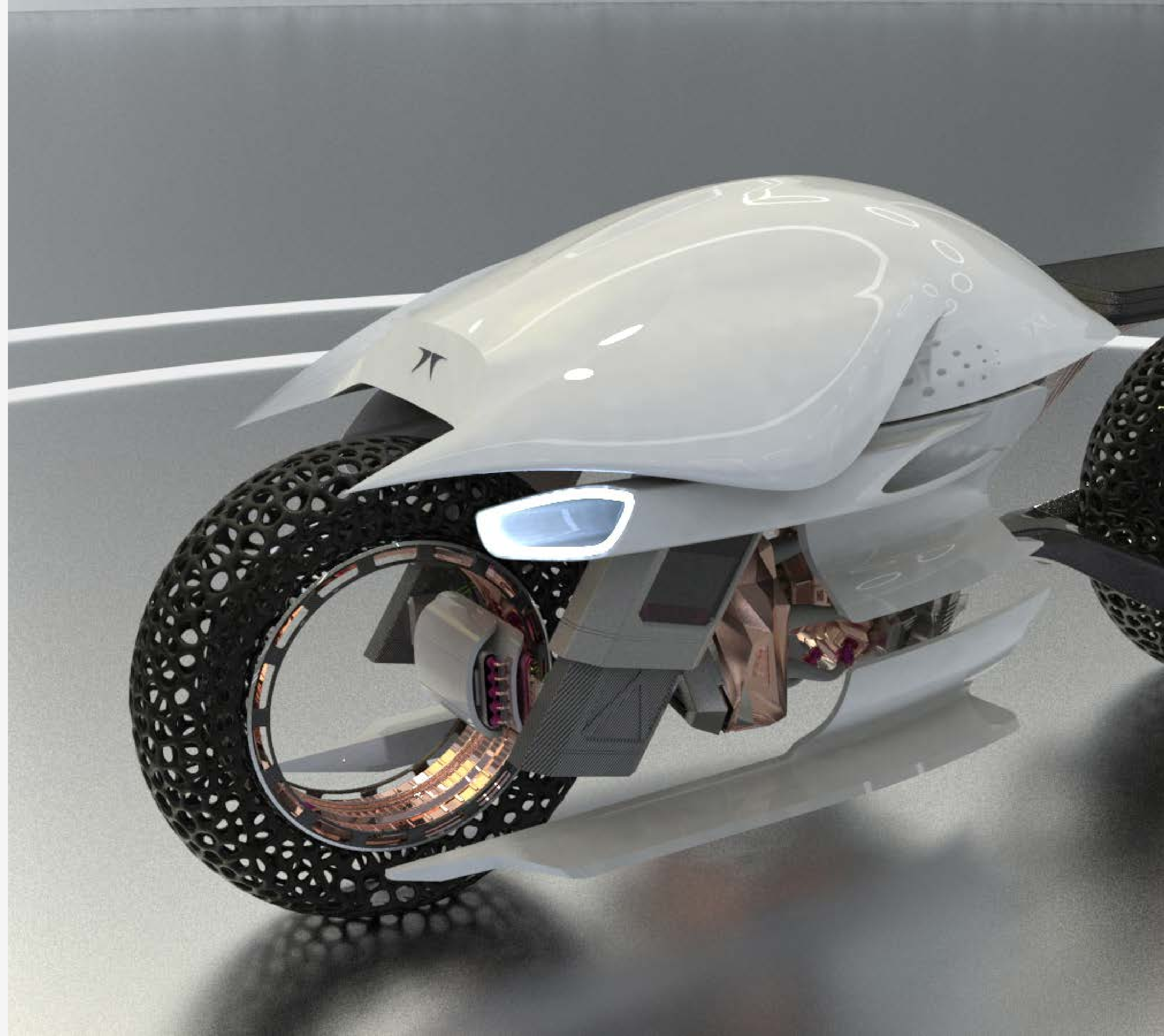




HIDROVEX

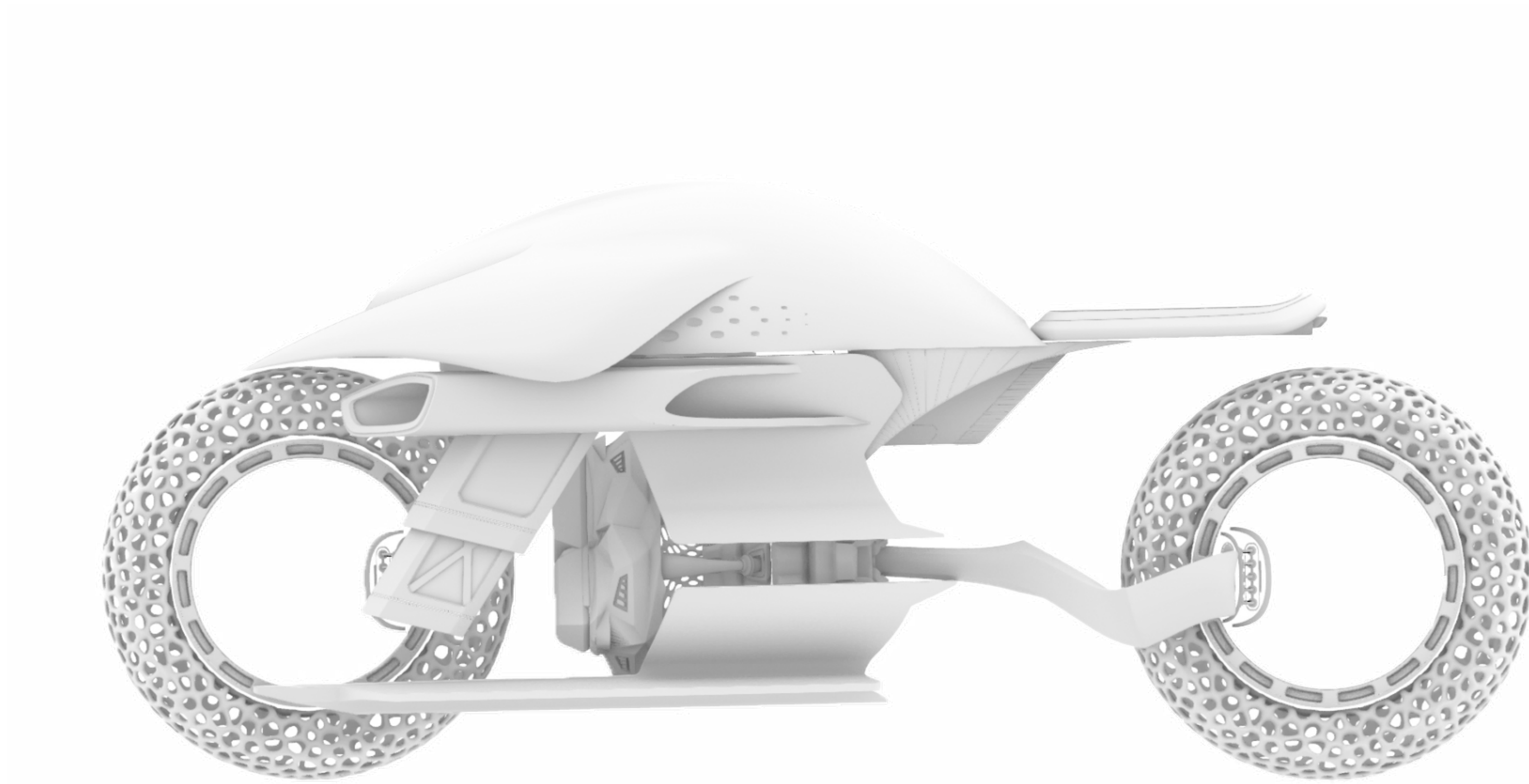
MOTORCYCLE **REDESIGN**

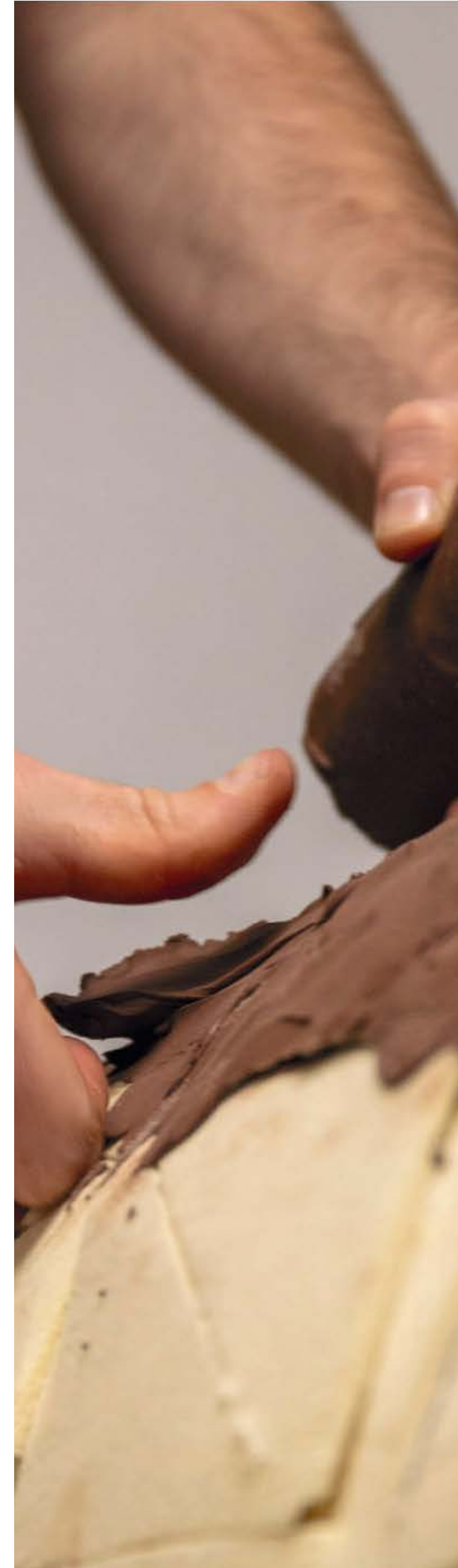
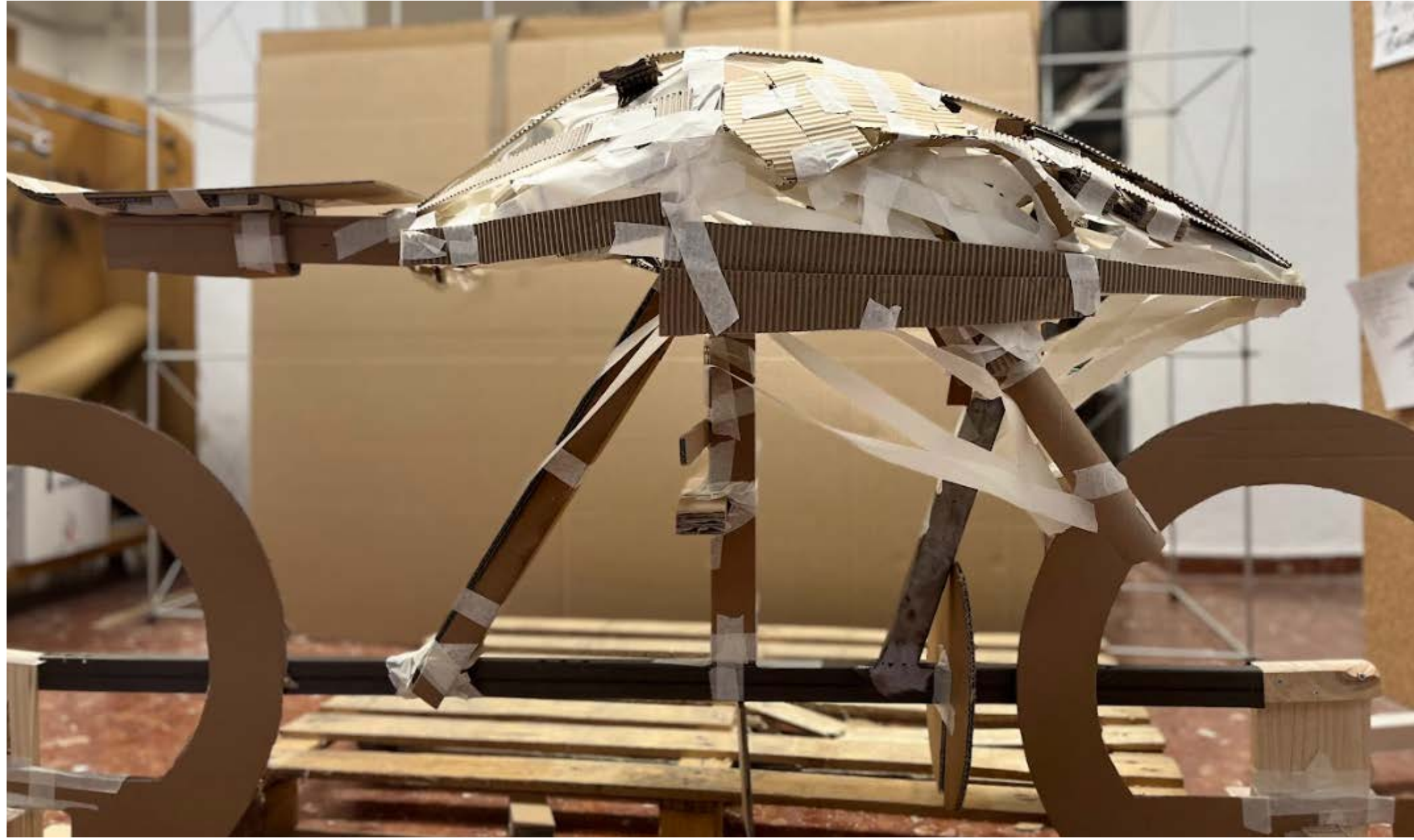
DURATION 4 MONTH
YEAR 2023

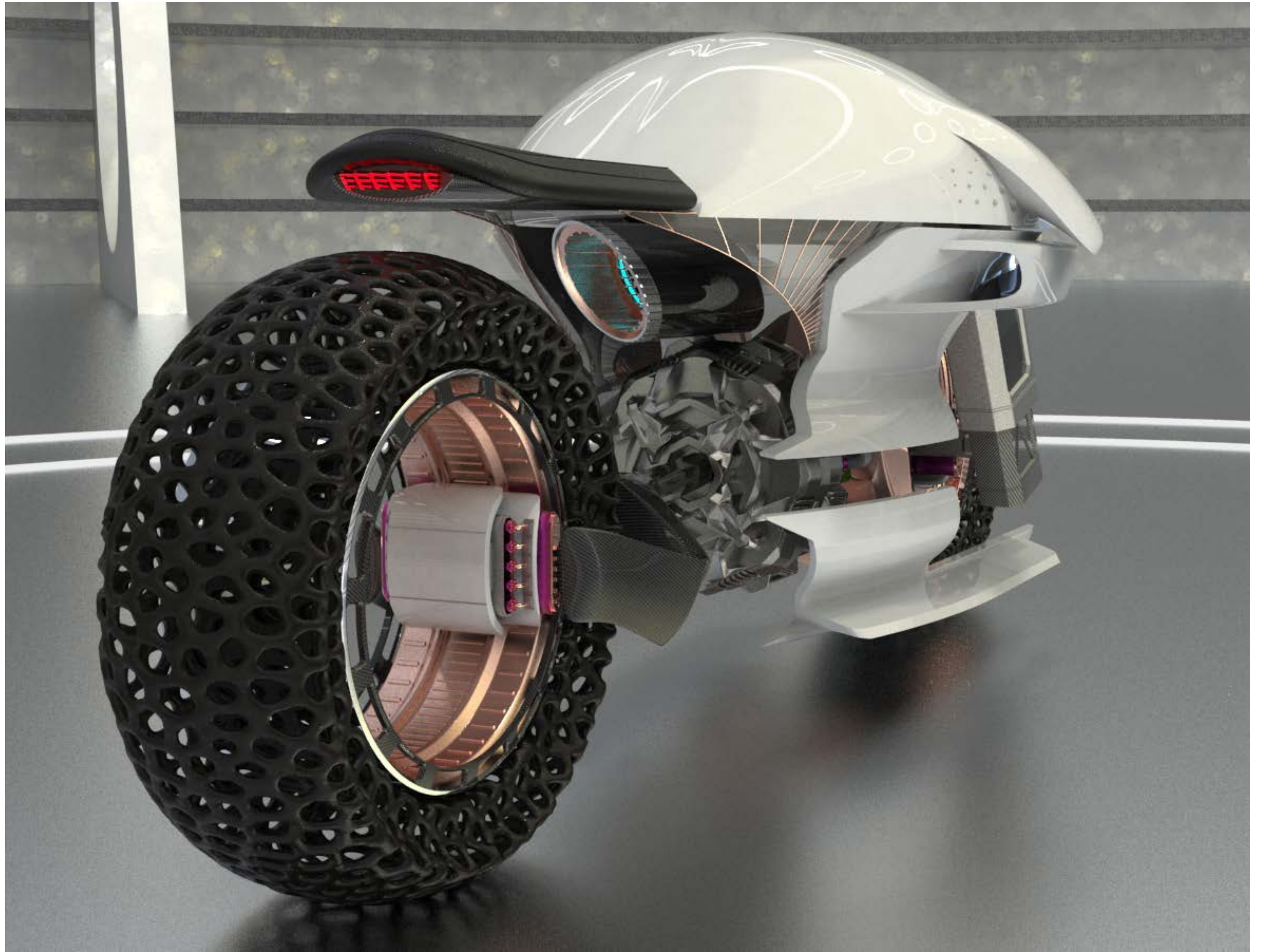
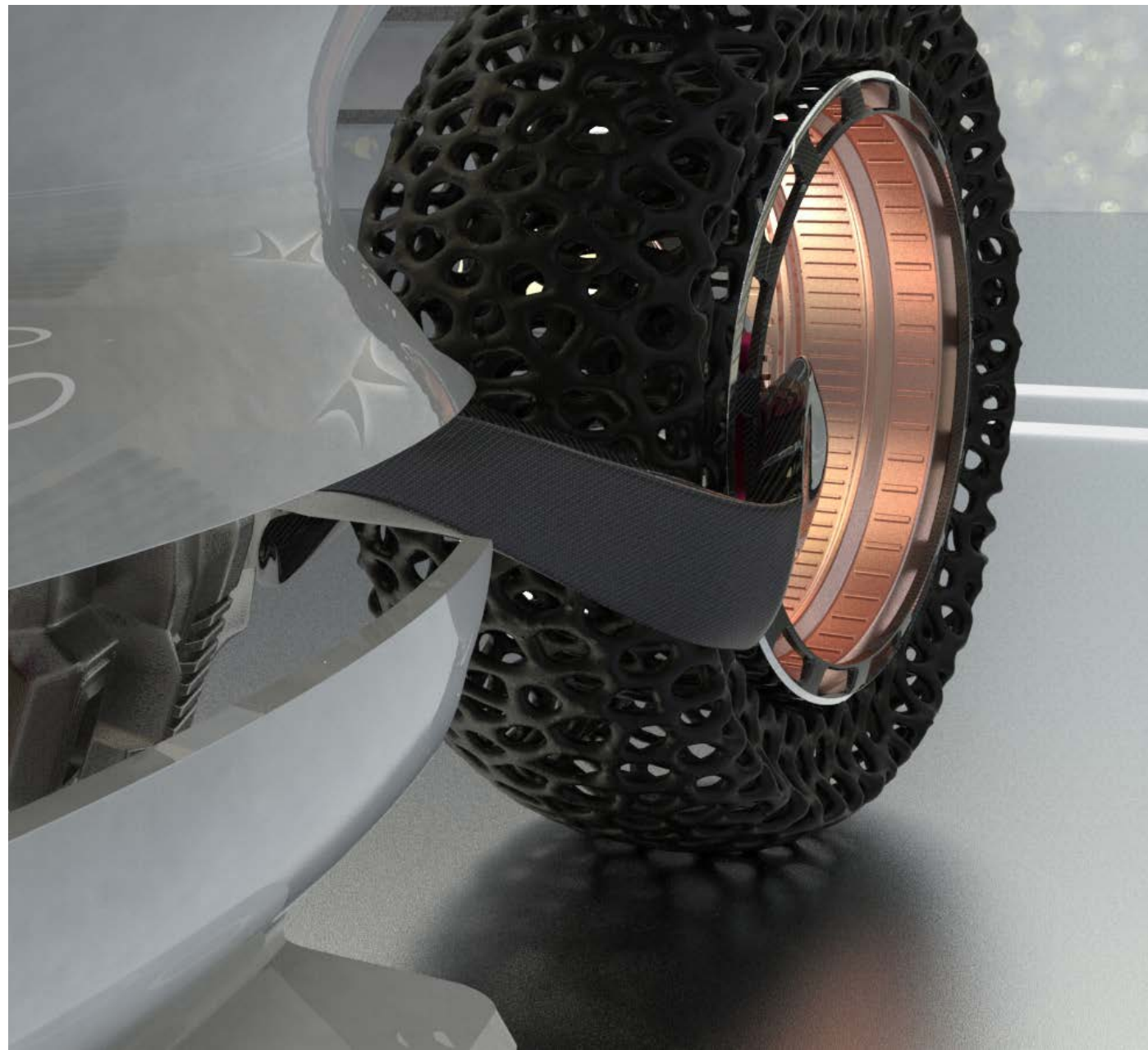


MOTORCYCLE

A VEHICLE PLANNED FOR 2030,
WITH A HYDRAULIC ENGINE AND
A 3D PRINTED CARINERY WHICH
FACILITATES ITS RE-USE AND
CUSTOMISATION WITH FUTURE
USERS' NEEDS IN MIND AND BASED
ON THE SUSTAINABLE DEVELOPMENT
GOALS.







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